

1

00:00:00,000 --> 00:00:02,400

There's a car that's driving down the road.

2

00:00:02,400 --> 00:00:05,000

There's a frog and there's a little toad.

3

00:00:05,000 --> 00:00:07,000

I'm actually just making stuff up. Is that allowed?

4

00:00:07,000 --> 00:00:09,000

I mean, I didn't see a frog or a toad.

5

00:00:30,000 --> 00:00:35,000

New Orleans, Louisiana.

6

00:00:35,000 --> 00:00:39,000

I'd heard about an extreme form of gangster rap,

7

00:00:39,000 --> 00:00:41,000

that claimed to mirror violent ghetto life,

8

00:00:41,000 --> 00:00:44,000

here in America's so-called dirty south.

9

00:00:44,000 --> 00:00:50,000

My mission, to make it as the first white, middle-class gangster rapper,

10

00:00:50,000 --> 00:00:53,000

is to make it a world-class gangsta rap.

11

00:00:53,000 --> 00:00:55,000

I'm not going to be a gangster rapper,

12

00:00:55,000 --> 00:01:00,000

my mission, to make it as the first white, middle-class gangster rapper.

13

00:01:04,000 --> 00:01:08,000

First off, a rap label called Forefront Entertainment.

14

00:01:08,000 --> 00:01:11,000

They specialize in hardcore. I wasn't sure what that meant.

15

00:01:11,000 --> 00:01:14,000

My contact won cutie pie.

16

00:01:14,000 --> 00:01:18,000

I smell something that smells like fish, niggas want a bitch,

17

00:01:18,000 --> 00:01:22,000

hos want a snitch, take that shit raw, get your wig split,

18

00:01:22,000 --> 00:01:26,000

niggas grab your dick, bitches pussy wet.

19

00:01:26,000 --> 00:01:28,000

Tess, tess, tess, tess.

20

00:01:28,000 --> 00:01:29,000

Are you cutie pie?

21

00:01:29,000 --> 00:01:31,000

Oh, yeah, I'm cutie pie. How you doing?

22

00:01:31,000 --> 00:01:33,000

Yeah, I'm Louie from the BBC. How you doing?

23

00:01:33,000 --> 00:01:34,000

Oh, yeah, how you doing?

24

00:01:34,000 --> 00:01:35,000

Yes.

25

00:01:35,000 --> 00:01:37,000

I'm in the middle of recording.

26

00:01:37,000 --> 00:01:38,000

It's sounding good, actually.

27

00:01:38,000 --> 00:01:39,000

Tess, tess, tess.

28

00:01:39,000 --> 00:01:41,000

I miss you get a rap me, put your balls out through your throat,

29

00:01:41,000 --> 00:01:44,000

have you suckin' on your own, it's like a risk on a clean love boat,

30

00:01:44,000 --> 00:01:47,000

but I can't believe you're trying to play me like that.

31

00:01:47,000 --> 00:01:49,000

Now you sweating like you're with the sauna on the beach,

32

00:01:49,000 --> 00:01:50,000

it's like a dick's total.

33

00:01:50,000 --> 00:01:52,000

Tess, tess.

34

00:01:52,000 --> 00:01:54,000

Did you say you're going to give someone a ghetto rap to me?

35

00:01:54,000 --> 00:01:55,000

Oh.

36

00:01:55,000 --> 00:01:56,000

Yeah, what is that?

37

00:01:56,000 --> 00:01:59,000

Yeah, I'm going to give them a ghetto rap to me,

38

00:01:59,000 --> 00:02:01,000

pull their balls out through their throat,

39

00:02:01,000 --> 00:02:02,000

have them suckin' on their own,

40

00:02:02,000 --> 00:02:04,000

dick like Louie's on a clean love boat.

41

00:02:04,000 --> 00:02:05,000

Yeah.

42

00:02:05,000 --> 00:02:06,000

That's me getting revenge.

43

00:02:06,000 --> 00:02:08,000

Quite gruff. Isn't that tough on your vocal chords?

44

00:02:08,000 --> 00:02:11,000

Oh, no, I'm used to, you know what I'm rapping for,

45

00:02:11,000 --> 00:02:16,000

I'm used to what I've been doing since I was about 13, 14,

46

00:02:16,000 --> 00:02:17,000

something like that.

47

00:02:17,000 --> 00:02:19,000

I'm hoping to maybe learn a bit about rap,

48

00:02:19,000 --> 00:02:20,000

get involved a little bit.

49

00:02:20,000 --> 00:02:22,000

I like some rap, you know, and...

50

00:02:22,000 --> 00:02:23,000

I don't know.

51

00:02:23,000 --> 00:02:26,000

Is that something I could, you could teach me about, you know?

52

00:02:26,000 --> 00:02:28,000

Come right here, you have to come right here.

53

00:02:28,000 --> 00:02:31,000

Whoa, that might be too much.

54

00:02:31,000 --> 00:02:32,000

Right now.

55

00:02:32,000 --> 00:02:33,000

Right.

56

00:02:33,000 --> 00:02:35,000

Yeah, that's why you say it, Louie.

57

00:02:35,000 --> 00:02:38,000

I smell something that smells like fish.

58

00:02:38,000 --> 00:02:39,000

I smell something that...

59

00:02:39,000 --> 00:02:42,000

I smell something that smells like fish.

60

00:02:42,000 --> 00:02:43,000

That's what I was just doing.

61

00:02:43,000 --> 00:02:44,000

No, no, no, no, no, no, no, no.

62

00:02:44,000 --> 00:02:45,000

I smell something...

63

00:02:45,000 --> 00:02:46,000

Hold on, hold on, hold on.

64

00:02:46,000 --> 00:02:47,000

What was wrong with that?

65

00:02:47,000 --> 00:02:48,000

Okay, you give me a run through.

66

00:02:48,000 --> 00:02:49,000

Are you giving me a run through?

67

00:02:49,000 --> 00:02:50,000

No, you give me...

68

00:02:50,000 --> 00:02:53,000

I smell something that smells like fish.

69

00:02:53,000 --> 00:02:55,000

Melon thumbs wanna, bitch hoes wanna.

70

00:02:55,000 --> 00:02:56,000

Wait, wait, wait.

71

00:02:56,000 --> 00:02:57,000

Play that shit.

72

00:02:57,000 --> 00:02:58,000

Well, get your wings split.

73

00:02:58,000 --> 00:02:59,000

Fellas grab your dick.

74

00:02:59,000 --> 00:03:01,000

Bush it pretty with...

75

00:03:02,000 --> 00:03:04,000

Do you think I'm not doing that well?

76

00:03:04,000 --> 00:03:05,000

You know, just let me know.

77

00:03:05,000 --> 00:03:06,000

No, I'm not.

78

00:03:06,000 --> 00:03:07,000

All right, I'm gonna let you know.

79

00:03:07,000 --> 00:03:08,000

Okay.

80

00:03:08,000 --> 00:03:09,000

I don't have my shoes on, so...

81

00:03:09,000 --> 00:03:10,000

You know, I'll put them on.

82

00:03:10,000 --> 00:03:11,000

I'll recall without shoes.

83

00:03:11,000 --> 00:03:12,000

Okay, do you?

84

00:03:12,000 --> 00:03:13,000

I'll put them here.

85

00:03:13,000 --> 00:03:14,000

Let me put my shoes on, Louie.

86

00:03:14,000 --> 00:03:15,000

I'm fine with it.

87

00:03:15,000 --> 00:03:16,000

Put your shoes on.

88

00:03:16,000 --> 00:03:17,000

Take your time.

89

00:03:17,000 --> 00:03:21,000

If someone said to you, well, it's really good, but actually, you're gonna sell a lot more

90

00:03:21,000 --> 00:03:24,000

records if you go a bit soft for him.

91

00:03:24,000 --> 00:03:25,000

No, that's...

92

00:03:25,000 --> 00:03:26,000

And you would say...

93

00:03:26,000 --> 00:03:27,000

You would say yes or no?

94

00:03:27,000 --> 00:03:31,000

No, that can't happen, because if I rap, sound like, what my name is, you know.

95

00:03:31,000 --> 00:03:32,000

That's not me.

96

00:03:32,000 --> 00:03:33,000

That sounds pretty good.

97

00:03:33,000 --> 00:03:35,000

Nah, you want me to...

98

00:03:35,000 --> 00:03:37,000

What my name is, cutie pie?

99

00:03:37,000 --> 00:03:38,000

No, that's me.

100

00:03:38,000 --> 00:03:39,000

You see what I'm saying?

101

00:03:39,000 --> 00:03:42,000

I know my name is cutie, and I'm getting on.

102

00:03:42,000 --> 00:03:43,000

That's what I...

103

00:03:45,000 --> 00:03:46,000

How you doing?

104

00:03:46,000 --> 00:03:47,000

Hey, uh...

105

00:03:47,000 --> 00:03:49,000

Oh, she got a little bit...

106

00:03:49,000 --> 00:03:50,000

Hey!

107

00:03:50,000 --> 00:03:51,000

How you doing?

108

00:03:51,000 --> 00:03:52,000

How's it going, pal?

109

00:03:52,000 --> 00:03:53,000

You're sparky.

110

00:03:53,000 --> 00:03:54,000

Yeah, how you doing?

111

00:03:54,000 --> 00:03:55,000

You're the man's sparky.

112

00:03:55,000 --> 00:03:56,000

Yeah, I'm the man's sparky.

113

00:03:56,000 --> 00:03:57,000

You were talking to my little earphone.

114

00:03:57,000 --> 00:03:58,000

Right, right, right.

115

00:03:58,000 --> 00:03:59,000

I'm Louie.

116

00:03:59,000 --> 00:04:00,000

Yeah, you're doing pretty good.

117

00:04:00,000 --> 00:04:01,000

Yeah, thank you.

118

00:04:01,000 --> 00:04:02,000

Yeah, look at that right hand.

119

00:04:02,000 --> 00:04:03,000

Look at this one.

120

00:04:03,000 --> 00:04:04,000

Louie, that's good.

121

00:04:04,000 --> 00:04:05,000

Quite hardcore.

122

00:04:05,000 --> 00:04:06,000

Yeah, well, that's life.

123

00:04:06,000 --> 00:04:07,000

That's life.

124

00:04:07,000 --> 00:04:08,000

That's life, you know.

125

00:04:08,000 --> 00:04:09,000

At forefront entertainment?

126

00:04:09,000 --> 00:04:10,000

Pretty much.

127

00:04:10,000 --> 00:04:12,000

What about, do you do gangster rap at all?

128

00:04:12,000 --> 00:04:14,000

Yeah, I mean, bro, I'm like, everything that we do is...

129

00:04:14,000 --> 00:04:15,000

What do you mean, what?

130

00:04:15,000 --> 00:04:16,000

Everything that we do is gangster rap.

131

00:04:16,000 --> 00:04:20,000

Because what do you say, gangster rap, sometimes you think, like, high crime areas, violent

132

00:04:20,000 --> 00:04:25,000

background, but you, sparky and cutie pie seem very well spoken.

133

00:04:25,000 --> 00:04:28,000

And what are your backgrounds like?

134

00:04:28,000 --> 00:04:29,000

College?

135

00:04:29,000 --> 00:04:30,000

Yeah, four years.

136

00:04:30,000 --> 00:04:31,000

Four years at college?

137

00:04:31,000 --> 00:04:32,000

Yeah, yeah, so...

138

00:04:32,000 --> 00:04:33,000

Did you go to college, cutie pie?

139

00:04:33,000 --> 00:04:39,000

Yeah, four years of college, you know, graduated, got a degree, a whole little, send a go,

140

00:04:39,000 --> 00:04:43,000

whatever, but I'm just saying, my middle class and your middle class, totally different.

141

00:04:44,000 --> 00:04:50,000

Forefront aren't just about hardcore gangster rap, they also produce hardcore gangster porn

142

00:04:50,000 --> 00:04:51,000

films.

143

00:04:51,000 --> 00:04:53,000

Cutie Pie took me to company director Kim.

144

00:04:53,000 --> 00:04:55,000

How are you doing?

145

00:04:55,000 --> 00:04:57,000

Good, how are you doing, Kim?

146

00:04:57,000 --> 00:04:58,000

Forefront entertainment.

147

00:04:58,000 --> 00:05:00,000

It's an exciting project.

148

00:05:00,000 --> 00:05:04,000

Porn and sex and the whole thing has always been a part of, like, the hip-hop culture,

149

00:05:04,000 --> 00:05:07,000

so I think that, yeah, it's always been there.

150

00:05:07,000 --> 00:05:12,000

Do you use your rapists in the porn films and to the porn stars rap as well?

151

00:05:12,000 --> 00:05:16,000

For example, The Vicious Pussycat is a movie that we're working on.

152

00:05:16,000 --> 00:05:21,000

She's starring in a movie, but with the sex scenes, we'll have our porn, our movie that

153

00:05:21,000 --> 00:05:23,000

do porn come in and actually perform.

154

00:05:23,000 --> 00:05:24,000

Really?

155

00:05:24,000 --> 00:05:28,000

And if you're the main character, though, won't people be expecting to see you in the hardcore

156

00:05:28,000 --> 00:05:29,000

scenes?

157

00:05:29,000 --> 00:05:32,000

Well, you wouldn't have to see the movie, but if they expect that, they expect that.

158

00:05:32,000 --> 00:05:33,000

What am I telling you?

159

00:05:33,000 --> 00:05:35,000

I'm telling you, I'm going to the movie.

160

00:05:35,000 --> 00:05:36,000

After you.

161

00:05:36,000 --> 00:05:38,000

Are these some of your movies?

162

00:05:38,000 --> 00:05:39,000

Yeah.

163

00:05:39,000 --> 00:05:40,000

Forefront movies.

164

00:05:40,000 --> 00:05:44,000

These are our movies that we've done, you know, over the years.

165

00:05:44,000 --> 00:05:46,000

Black Southern Freaks.

166

00:05:46,000 --> 00:05:49,000

Black and Wild, Generation Triple X.

167

00:05:49,000 --> 00:05:50,000

And Platinum Pussies.

168

00:05:50,000 --> 00:05:51,000

Platinum Pussies.

169

00:05:51,000 --> 00:05:52,000

Yeah.

170

00:05:52,000 --> 00:05:54,000

And they're all black themed, aren't they?

171

00:05:54,000 --> 00:05:55,000

Right.

172

00:05:55,000 --> 00:05:59,000

That's what, because they're such a shortage of black, or dark entertainment films.

173

00:05:59,000 --> 00:06:00,000

Yeah.

174

00:06:00,000 --> 00:06:01,000

You know, we know what we want to see.

175

00:06:01,000 --> 00:06:06,000

Hot new Ebony Honey's from all over the US doing the nasty stuff like the prose.

176

00:06:06,000 --> 00:06:07,000

The nasty stuff.

177

00:06:07,000 --> 00:06:08,000

It's called Keeping It Real.

178

00:06:08,000 --> 00:06:09,000

Keeping It Real.

179

00:06:09,000 --> 00:06:12,000

This is where we do songs and edits in this as well.

180

00:06:12,000 --> 00:06:13,000

Yes.

181

00:06:13,000 --> 00:06:14,000

Yeah.

182

00:06:14,000 --> 00:06:15,000

How you doing?

183

00:06:15,000 --> 00:06:16,000

How you doing?

184

00:06:16,000 --> 00:06:17,000

What's your name?

185

00:06:17,000 --> 00:06:18,000

Dick McGee.

186

00:06:18,000 --> 00:06:19,000

Dick McGee.

187

00:06:19,000 --> 00:06:20,000

Louis.

188

00:06:20,000 --> 00:06:21,000

Yeah, he does.

189

00:06:21,000 --> 00:06:22,000

This is Dick McGee.

190

00:06:22,000 --> 00:06:23,000

He's actually, he's the one that writes the script for the movie.

191

00:06:23,000 --> 00:06:24,000

Is that you?

192

00:06:24,000 --> 00:06:25,000

Yeah, that's me.

193

00:06:25,000 --> 00:06:27,000

This is a new movie that we have out right now.

194

00:06:27,000 --> 00:06:30,000

It's a funny combination, isn't it, doing rap and porn.

195

00:06:30,000 --> 00:06:31,000

Right.

196

00:06:31,000 --> 00:06:32,000

You know what I mean?

197

00:06:32,000 --> 00:06:33,000

That's a good, it's a unique combination.

198

00:06:33,000 --> 00:06:34,000

Right.

199

00:06:34,000 --> 00:06:35,000

This something that's never been done before.

200

00:06:35,000 --> 00:06:37,000

This is the first time that it's actually been combined.

201

00:06:37,000 --> 00:06:38,000

You're making what you would like to see.

202

00:06:38,000 --> 00:06:39,000

That makes a lot of sense.

203

00:06:39,000 --> 00:06:40,000

Just like the music.

204

00:06:40,000 --> 00:06:43,000

There's nothing that's watered down about it or whatever.

205

00:06:43,000 --> 00:06:46,000

Who's that, who's that, who's that on there right now?

206

00:06:46,000 --> 00:06:47,000

Oh, that's cupcake.

207

00:06:47,000 --> 00:06:49,000

That's cupcake and that's snake.

208

00:06:49,000 --> 00:06:51,000

Sam, you gonna roll with us?

209

00:06:51,000 --> 00:06:53,000

I'm gonna say glue it and rehearse it.

210

00:06:53,000 --> 00:06:57,000

QDPI was off to join forefront's porn stars at a run-through for her new movie,

211

00:06:57,000 --> 00:06:59,000

Vicious Pussycat.

212

00:06:59,000 --> 00:07:02,000

The film ties in with the release of her album of the same name.

213

00:07:02,000 --> 00:07:03,000

Oh, Ben, what the fuck's going on?

214

00:07:03,000 --> 00:07:05,000

You ain't telling me it's supposed to be all this shit.

215

00:07:05,000 --> 00:07:07,000

You're telling me it's just supposed to be a robbery and that was it.

216

00:07:07,000 --> 00:07:08,000

I'm sorry, Lex.

217

00:07:08,000 --> 00:07:09,000

I gotta do some personal shit.

218

00:07:09,000 --> 00:07:10,000

I really can't get into it right now.

219

00:07:10,000 --> 00:07:11,000

What's going on?

220

00:07:11,000 --> 00:07:12,000

I'm sorry.

221

00:07:12,000 --> 00:07:15,000

Sparkey, what's happening in this scene?

222

00:07:15,000 --> 00:07:19,000

Simone and Lex had, it was kind of like they stood up here.

223

00:07:19,000 --> 00:07:20,000

Simone?

224

00:07:20,000 --> 00:07:22,000

Simone and that and she's playing Simone.

225

00:07:22,000 --> 00:07:23,000

Something that has to do with that.

226

00:07:23,000 --> 00:07:25,000

Louie, pleased to meet you.

227

00:07:25,000 --> 00:07:27,000

That was looking good just now.

228

00:07:27,000 --> 00:07:28,000

Oh, thank you.

229

00:07:28,000 --> 00:07:30,000

And is that, oh, is that a real gun?

230

00:07:30,000 --> 00:07:31,000

Yeah, it's real.

231

00:07:31,000 --> 00:07:33,000

Make sure there's no bullets in it.

232

00:07:33,000 --> 00:07:34,000

Yeah, no bullets.

233

00:07:34,000 --> 00:07:36,000

And is that in place?

234

00:07:36,000 --> 00:07:37,000

Simone.

235

00:07:37,000 --> 00:07:39,000

Simone who is Cutie Pie's sidekick.

236

00:07:39,000 --> 00:07:40,000

Sidekick, yeah.

237

00:07:40,000 --> 00:07:42,000

And they're kind of like in a relationship together.

238

00:07:42,000 --> 00:07:43,000

Yeah.

239

00:07:43,000 --> 00:07:46,000

And she's going to actually kill her friend in this scene.

240

00:07:46,000 --> 00:07:47,000

Hello.

241

00:07:47,000 --> 00:07:50,000

Sparkey, why did Saturn just take her top off?

242

00:07:50,000 --> 00:07:53,000

Oh, which is rehearsing this part, you know, just to make it look unnatural.

243

00:07:53,000 --> 00:07:54,000

Yeah.

244

00:07:54,000 --> 00:07:56,000

You know, like she would be at home in a home setting.

245

00:07:56,000 --> 00:07:57,000

And a bit sexy.

246

00:07:57,000 --> 00:07:58,000

Yeah, that too.

247

00:07:58,000 --> 00:07:59,000

That doesn't hurt.

248

00:07:59,000 --> 00:08:00,000

No, it doesn't hurt.

249

00:08:00,000 --> 00:08:01,000

That doesn't hurt.

250

00:08:02,000 --> 00:08:04,000

I'd enjoyed my time with Cutie Pie,

251

00:08:04,000 --> 00:08:09,000

but I was getting the impression that gangster rap was more about playing at being tough.

252

00:08:09,000 --> 00:08:11,000

What the fuck are you going to do?

253

00:08:21,000 --> 00:08:22,000

So far, so good.

254

00:08:22,000 --> 00:08:24,000

But now I wanted to meet the real things.

255

00:08:24,000 --> 00:08:29,000

I had a lead in Jackson, Mississippi about a gangster who was turning his back on crime

256

00:08:29,000 --> 00:08:32,000

in order to pursue a rap career.

257

00:08:32,000 --> 00:08:34,000

Yeah, you can get out of mine.

258

00:08:36,000 --> 00:08:37,000

How you doing?

259

00:08:37,000 --> 00:08:38,000

How you doing?

260

00:08:38,000 --> 00:08:39,000

You must be Mello T.

261

00:08:39,000 --> 00:08:40,000

No doubt.

262

00:08:40,000 --> 00:08:41,000

I'm Louis, Louis Theroux.

263

00:08:41,000 --> 00:08:42,000

No doubt.

264

00:08:42,000 --> 00:08:43,000

I heard a lot of bucks.

265

00:08:43,000 --> 00:08:44,000

Good.

266

00:08:44,000 --> 00:08:45,000

A lot of bucks.

267

00:08:45,000 --> 00:08:46,000

Yeah, you're looking very, very smart.

268

00:08:46,000 --> 00:08:47,000

You know, this is just Mello style.

269

00:08:47,000 --> 00:08:53,000

You know, this is like a worldwide international Godfather-gaster-pimp style.

270

00:08:53,000 --> 00:08:54,000

Yeah.

271

00:08:54,000 --> 00:08:55,000

Yeah.

272

00:08:55,000 --> 00:08:56,000

That's why I'm bringing it, you know.

273

00:08:56,000 --> 00:08:58,000

Is this your residence here?

274

00:08:58,000 --> 00:09:01,000

This is one of the residences I got for one of my groups.

275

00:09:01,000 --> 00:09:02,000

This is nice.

276

00:09:02,000 --> 00:09:04,000

I mean, it's quite dark in here, isn't it?

277

00:09:04,000 --> 00:09:06,000

Yeah, they like it that way.

278

00:09:06,000 --> 00:09:07,000

What is this?

279

00:09:07,000 --> 00:09:09,000

It's the work out area.

280

00:09:09,000 --> 00:09:12,000

It's like they eat a work out here, they work out in the prison, y'all.

281

00:09:12,000 --> 00:09:13,000

You feel them?

282

00:09:13,000 --> 00:09:14,000

Yeah.

283

00:09:14,000 --> 00:09:15,000

Who's this gentleman right here?

284

00:09:15,000 --> 00:09:16,000

It's Big D.

285

00:09:16,000 --> 00:09:17,000

Big D.

286

00:09:17,000 --> 00:09:18,000

Big D.

287

00:09:18,000 --> 00:09:19,000

All right.

288

00:09:19,000 --> 00:09:20,000

Big D.

289

00:09:20,000 --> 00:09:21,000

Louis.

290

00:09:21,000 --> 00:09:22,000

Every dog.

291

00:09:22,000 --> 00:09:25,000

You know, me and this man right here, you know, I'm in the music business, but you know,

292

00:09:25,000 --> 00:09:30,000

my number one economic contributors always been the pimp business.

293

00:09:30,000 --> 00:09:31,000

You know what I'm saying?

294

00:09:31,000 --> 00:09:37,000

The Skripper business, the prostitution business, that's been my business for the last three,

295

00:09:37,000 --> 00:09:38,000

four years.

296

00:09:38,000 --> 00:09:39,000

That's not you do.

297

00:09:39,000 --> 00:09:40,000

Right.

298

00:09:40,000 --> 00:09:41,000

Now.

299

00:09:41,000 --> 00:09:43,000

Right, but it's the money.

300

00:09:43,000 --> 00:09:45,000

It's the money behind my music.

301

00:09:45,000 --> 00:09:52,000

It's the money that finances the studios, that finances the music business.

302

00:09:52,000 --> 00:09:58,000

Because in Britain, to be a pimp would be considered definitely illegal, just like, you know, drug

303

00:09:58,000 --> 00:09:59,000

dealing.

304

00:09:59,000 --> 00:10:00,000

Illegal, and maybe immoral.

305

00:10:00,000 --> 00:10:01,000

Well, immoral, yeah.

306

00:10:01,000 --> 00:10:02,000

Same thing here.

307

00:10:02,000 --> 00:10:03,000

Yeah.

308

00:10:03,000 --> 00:10:04,000

It's the same thing here.

309

00:10:04,000 --> 00:10:05,000

It's the same thing.

310

00:10:05,000 --> 00:10:06,000

Even stronger here.

311

00:10:06,000 --> 00:10:10,000

Because you know, Mississippi is known as the Bible built state.

312

00:10:10,000 --> 00:10:12,000

So it's a bad thing to do.

313

00:10:12,000 --> 00:10:13,000

Yeah, no doubt.

314

00:10:13,000 --> 00:10:14,000

For sure.

315

00:10:14,000 --> 00:10:17,000

And you can go to the pimp attachment for doing it.

316

00:10:17,000 --> 00:10:19,000

And you can get killed for doing it.

317

00:10:19,000 --> 00:10:22,000

Mello had a session booked with his producer, Derek.

318

00:10:22,000 --> 00:10:25,000

He invited me to tag along.

319

00:10:25,000 --> 00:10:29,000

And one of the things that's interesting about Mello is that he's not just rapping about it, he's living it.

320

00:10:29,000 --> 00:10:30,000

Right.

321

00:10:30,000 --> 00:10:31,000

You know what I mean?

322

00:10:31,000 --> 00:10:32,000

He's a real pimp.

323

00:10:32,000 --> 00:10:37,000

He uses it to get himself out of a situation, and at the same time to bring a certain story,

324

00:10:37,000 --> 00:10:39,000

or the reality of what it's about.

325

00:10:39,000 --> 00:10:43,000

Because you got a lot of people out there that's talking about pimping and a lot of these gangster

326

00:10:43,000 --> 00:10:45,000

things, but they've never pimped.

327

00:10:45,000 --> 00:10:47,000

They've never, you know, sold drugs.

328

00:10:47,000 --> 00:10:48,000

They don't know what it's about.

329

00:10:48,000 --> 00:10:50,000

Studio gangsters.

330

00:10:50,000 --> 00:10:53,000

Mello had invited me to rap with him.

331

00:10:53,000 --> 00:10:57,000

This would be my debut performance, so I was a little bit nervous.

332

00:10:57,000 --> 00:11:00,000

This time it's been him's son that I'm gonna be doing on my new album.

333

00:11:00,000 --> 00:11:01,000

Really?

334

00:11:01,000 --> 00:11:03,000

You know, I just don't want to be at no mo.

335

00:11:03,000 --> 00:11:04,000

You know what I'm saying?

336

00:11:04,000 --> 00:11:06,000

I don't want to be at no mo.

337

00:11:07,000 --> 00:11:08,000

Is this for?

338

00:11:08,000 --> 00:11:09,000

This is for.

339

00:11:09,000 --> 00:11:13,000

This goes out to young folks, you know what I'm saying?

340

00:11:13,000 --> 00:11:17,000

Young kids, thinking you want to get into this gang and pimping.

341

00:11:17,000 --> 00:11:18,000

True testimony.

342

00:11:18,000 --> 00:11:20,000

That's where I want to be, man.

343

00:11:20,000 --> 00:11:22,000

Youngs, I'm off the rails.

344

00:11:22,000 --> 00:11:25,000

You came from London just to hear my story.

345

00:11:25,000 --> 00:11:28,000

I'm in the hood with the Nuts be the glory.

346

00:11:28,000 --> 00:11:31,000

Now I'm a pimp, and I gots to break a hope, man.

347

00:11:31,000 --> 00:11:34,000

And then get no education, but that's the way I make my domain.

348

00:11:34,000 --> 00:11:35,000

Not Louis.

349

00:11:35,000 --> 00:11:37,000

I'm in this shit trying to be good.

350

00:11:37,000 --> 00:11:39,000

I'm on my way.

351

00:11:39,000 --> 00:11:42,000

They say to Hollywood I beat pimping all night long.

352

00:11:42,000 --> 00:11:44,000

Trying to make my paper.

353

00:11:44,000 --> 00:11:47,000

If my bitch come and start, I got to break her.

354

00:11:47,000 --> 00:11:49,000

This game is real, man.

355

00:11:49,000 --> 00:11:50,000

I ain't no lie.

356

00:11:50,000 --> 00:11:52,000

This from the top of my head, man.

357

00:11:52,000 --> 00:11:54,000

Every night I can die, damn.

358

00:11:54,000 --> 00:11:56,000

People in London, when they see this tape,

359

00:11:56,000 --> 00:12:01,000

they see stories of toughness and rape and ugliness and damage

360

00:12:01,000 --> 00:12:04,000

and plain miscarriages of justice.

361

00:12:04,000 --> 00:12:06,000

I must guess that...

362

00:12:06,000 --> 00:12:07,000

Oh, God, I lost it.

363

00:12:07,000 --> 00:12:09,000

I lost that case.

364

00:12:09,000 --> 00:12:13,000

What are the things that living on the streets do to you?

365

00:12:13,000 --> 00:12:15,000

Maybe you shouldn't be a baller anymore.

366

00:12:15,000 --> 00:12:19,000

Maybe it's time to get away from wealth and stop being poor.

367

00:12:19,000 --> 00:12:22,000

Don't wanna be a baller no more.

368

00:12:22,000 --> 00:12:25,000

I hate to see it, but Louis, I'm about to go.

369

00:12:25,000 --> 00:12:32,000

Now I'll always be a G, but I can't let these streets get the best of me.

370

00:12:32,000 --> 00:12:34,000

I feel you, Louis.

371

00:12:34,000 --> 00:12:35,000

Feel where you coming from, man.

372

00:12:35,000 --> 00:12:37,000

Stay down, you understand?

373

00:12:37,000 --> 00:12:38,000

Yes.

374

00:12:38,000 --> 00:12:39,000

I feel you coming from.

375

00:12:39,000 --> 00:12:40,000

Thank you.

376

00:12:40,000 --> 00:12:42,000

I know where you speaking up on.

377

00:12:42,000 --> 00:12:44,000

We both want out this thing.

378

00:12:44,000 --> 00:12:47,000

Yes, well, I'm not actually in it, but I know you mean it.

379

00:12:47,000 --> 00:12:49,000

Stay down.

380

00:12:49,000 --> 00:12:50,000

I know.

381

00:12:50,000 --> 00:12:51,000

Yeah.

382

00:12:51,000 --> 00:12:54,000

You're about to see what the BBC is coming to a stop near you,

383

00:12:54,000 --> 00:12:55,000

you feel what I'm saying?

384

00:12:55,000 --> 00:12:56,000

Yeah.

385

00:12:56,000 --> 00:12:58,000

You're so...

386

00:12:58,000 --> 00:13:00,000

Hopefully in four or five more months,

387

00:13:00,000 --> 00:13:03,000

my music can be so far off the ground.

388

00:13:03,000 --> 00:13:05,000

And, you know, I wouldn't have to...

389

00:13:05,000 --> 00:13:09,000

I don't have to really, you know, be associated with that lifestyle no more.

390

00:13:09,000 --> 00:13:10,000

Right.

391

00:13:10,000 --> 00:13:12,000

But, you know, right now I'm still in it.

392

00:13:12,000 --> 00:13:15,000

Yeah, so you actually want to make a legitimate business out of the rapping.

393

00:13:15,000 --> 00:13:16,000

Right.

394

00:13:16,000 --> 00:13:20,000

And leave pimping and prostitution behind you.

395

00:13:20,000 --> 00:13:21,000

Really?

396

00:13:21,000 --> 00:13:22,000

Oh, God.

397

00:13:22,000 --> 00:13:26,000

God lives used to be crack houses, you know, so we used to roll over here.

398

00:13:26,000 --> 00:13:29,000

I'm gonna take you a couple of neighborhoods we're gonna get out, you know.

399

00:13:29,000 --> 00:13:32,000

You might really meet some of the people.

400

00:13:33,000 --> 00:13:35,000

We all the same, you understand what I'm saying?

401

00:13:35,000 --> 00:13:36,000

Yeah.

402

00:13:36,000 --> 00:13:38,000

What we write about is what we've come.

403

00:13:38,000 --> 00:13:39,000

Which is where?

404

00:13:39,000 --> 00:13:41,000

I mean, definitely.

405

00:13:41,000 --> 00:13:42,000

Are we in the hood now?

406

00:13:42,000 --> 00:13:43,000

Right.

407

00:13:43,000 --> 00:13:44,000

Definitely.

408

00:13:44,000 --> 00:13:45,000

Yeah, definitely.

409

00:13:45,000 --> 00:13:46,000

It's part of it right here.

410

00:13:46,000 --> 00:13:47,000

In the heart.

411

00:13:47,000 --> 00:13:48,000

Really?

412

00:13:48,000 --> 00:13:49,000

Yes, sir.

413

00:13:49,000 --> 00:13:51,000

I mean, we just keep moving, man.

414

00:13:51,000 --> 00:13:53,000

I just want to, you know, take my boy ahead.

415

00:13:53,000 --> 00:13:55,000

Well, you were talking about credibility, right?

416

00:13:55,000 --> 00:13:58,000

This is where the stories come from that you rap about.

417

00:13:58,000 --> 00:13:59,000

Oh, definitely.

418

00:13:59,000 --> 00:14:02,000

Everybody around here got a story to tell you.

419

00:14:02,000 --> 00:14:03,000

Yeah.

420

00:14:03,000 --> 00:14:06,000

And we're gonna keep moving though, because we won't mess up nobody's spot tonight.

421

00:14:06,000 --> 00:14:07,000

Okay.

422

00:14:07,000 --> 00:14:09,000

We'll be around here at house.

423

00:14:09,000 --> 00:14:12,000

That seemed to get a little bit edgy towards the end there.

424

00:14:12,000 --> 00:14:15,000

Yeah, you know, because like right now they're working.

425

00:14:15,000 --> 00:14:16,000

What are they doing?

426

00:14:16,000 --> 00:14:17,000

Selling drugs.

427

00:14:17,000 --> 00:14:20,000

So that's why we had to keep moving, you know what I'm saying?

428

00:14:20,000 --> 00:14:21,000

Why?

429

00:14:21,000 --> 00:14:22,000

Because we're messing up their business.

430

00:14:22,000 --> 00:14:23,000

Really?

431

00:14:23,000 --> 00:14:24,000

People ain't gonna stop when they see them camera.

432

00:14:24,000 --> 00:14:25,000

They think we're police.

433

00:14:25,000 --> 00:14:26,000

Camera people, sir.

434

00:14:26,000 --> 00:14:29,000

So I thought they were rappers mainly, you know?

435

00:14:29,000 --> 00:14:33,000

You know, you don't, you don't be, you don't be just a rapper here, you know?

436

00:14:33,000 --> 00:14:37,000

See, I may be interested in getting a little bit involved in rap myself,

437

00:14:37,000 --> 00:14:39,000

but I don't really have that kind of a background.

438

00:14:39,000 --> 00:14:41,000

But you know what I'm saying?

439

00:14:41,000 --> 00:14:46,000

What I, what I don't care to realize, man, every individual got something to say,

440

00:14:46,000 --> 00:14:47,000

you know what I'm saying?

441

00:14:47,000 --> 00:14:51,000

It's like your lifestyle, see, me and you being from two different lifestyle,

442

00:14:51,000 --> 00:14:53,000

your lifestyle might interest me.

443

00:14:53,000 --> 00:14:54,000

You know what I'm saying?

444

00:14:54,000 --> 00:14:57,000

I might hear you rap about London and things that go on now.

445

00:14:57,000 --> 00:15:02,000

And you know, I'm saying is that it's just your cuts, whatever your cuts will be.

446

00:15:02,000 --> 00:15:08,000

Hanging out with Mello, I was beginning to feel maybe I couldn't get away with posing as a gangster rapper myself.

447

00:15:08,000 --> 00:15:12,000

So I was pleased he was interested in hearing about my life in London.

448

00:15:12,000 --> 00:15:13,000

Thank you very much.

449

00:15:13,000 --> 00:15:14,000

You're welcome.

450

00:15:14,000 --> 00:15:15,000

You're welcome.

451

00:15:15,000 --> 00:15:18,000

All right, Louis, have a good trip.

452

00:15:18,000 --> 00:15:19,000

It was lovely.

453

00:15:23,000 --> 00:15:34,000

Still, I felt I needed more help before I wrapped about my own experiences.

454

00:15:34,000 --> 00:15:40,000

I'd come to Houston to meet the hottest image makers behind the dirty South's rap scene,

455

00:15:40,000 --> 00:15:42,000

Pen and Pixel.

456

00:15:42,000 --> 00:15:46,000

I had an appointment with their top designer, Sean Brock.

457

00:15:46,000 --> 00:15:47,000

How are you doing?

458

00:15:47,000 --> 00:15:48,000

Are you Sean?

459

00:15:48,000 --> 00:15:49,000

Yes, I am. How are you?

460

00:15:49,000 --> 00:15:50,000

I'm Louis.

461

00:15:50,000 --> 00:15:51,000

How are you doing, Louis?

462

00:15:51,000 --> 00:15:52,000

Pleased to meet you.

463

00:15:52,000 --> 00:15:53,000

How are you doing?

464

00:15:53,000 --> 00:15:54,000

I'm good.

465

00:15:54,000 --> 00:15:55,000

How's that sound?

466

00:15:55,000 --> 00:15:58,000

This piece in particular that you're looking at here, he's shooting a 45 caliber slug out

467

00:15:58,000 --> 00:16:03,000

of the gun at you and the victim's face is reflected in the bullet before it hits him.

468

00:16:03,000 --> 00:16:04,000

Oh, that's your face?

469

00:16:04,000 --> 00:16:05,000

That's your big thing.

470

00:16:05,000 --> 00:16:07,000

So you're being shot by what's his name?

471

00:16:07,000 --> 00:16:08,000

Exactly.

472

00:16:08,000 --> 00:16:09,000

This is a hard head record.

473

00:16:09,000 --> 00:16:10,000

He's in jail right now.

474

00:16:10,000 --> 00:16:11,000

He's in jail now.

475

00:16:11,000 --> 00:16:12,000

But what?

476

00:16:12,000 --> 00:16:13,000

He's shooting someone.

477

00:16:13,000 --> 00:16:14,000

I think he was shooting someone.

478

00:16:14,000 --> 00:16:16,000

And his manager died last year.

479

00:16:16,000 --> 00:16:19,000

He's in jail now and he'll be there for the next 25 years.

480

00:16:19,000 --> 00:16:21,000

This guy's in jail.

481

00:16:21,000 --> 00:16:23,000

He's in and out of jail like crazy.

482

00:16:23,000 --> 00:16:27,000

When he makes money, he comes back, spends it here and then goes back to jail.

483

00:16:27,000 --> 00:16:29,000

Greenway doesn't jail for shooting a police officer through the door.

484

00:16:29,000 --> 00:16:31,000

These people are back in jail.

485

00:16:31,000 --> 00:16:32,000

That's 187?

486

00:16:32,000 --> 00:16:33,000

Right, that's 187.

487

00:16:33,000 --> 00:16:40,000

This whole gang was indicted on torture, murder of a young lady.

488

00:16:40,000 --> 00:16:42,000

They taped her to a chair and set her on fire.

489

00:16:42,000 --> 00:16:44,000

All of them are in jail for life.

490

00:16:44,000 --> 00:16:50,000

There's someone from Britain that's quite shocking to see how much kind of death and legal problems

491

00:16:50,000 --> 00:16:53,000

there is in these artists' lives.

492

00:16:53,000 --> 00:16:59,000

Do you feel like in your responsibility, like in as much as these pictures do glamorize that?

493

00:16:59,000 --> 00:17:00,000

A little bit, yes.

494

00:17:00,000 --> 00:17:03,000

My major concern for my clients is to make sure that it sells.

495

00:17:03,000 --> 00:17:05,000

That's what I'm here for.

496

00:17:05,000 --> 00:17:06,000

I make sure that the stuff sells.

497

00:17:06,000 --> 00:17:09,000

Is there anything on the walls that tickles your fancy?

498

00:17:09,000 --> 00:17:10,000

It's kind of grim and somber.

499

00:17:10,000 --> 00:17:14,000

I want to sort of go for something a bit realer and a bit more to do with me if possible.

500

00:17:14,000 --> 00:17:16,000

Okay, we'll start the sketching process up.

501

00:17:16,000 --> 00:17:17,000

Okay.

502

00:17:17,000 --> 00:17:18,000

We'll see what you can do.

503

00:17:18,000 --> 00:17:19,000

Okay.

504

00:17:19,000 --> 00:17:23,000

All right, well, what are you trying to promote?

505

00:17:23,000 --> 00:17:26,000

I'm trying to promote me as a rap artist.

506

00:17:26,000 --> 00:17:27,000

Okay, what kind of rap do you have?

507

00:17:27,000 --> 00:17:28,000

Is it gangster rap?

508

00:17:28,000 --> 00:17:29,000

Is it soft?

509

00:17:29,000 --> 00:17:32,000

I think it's going to be something a little softer.

510

00:17:32,000 --> 00:17:38,000

A little bit more about having fun and being not someone you want to mess around with,

511

00:17:38,000 --> 00:17:46,000

you know, because you might come unglued, but someone who looks after the self.

512

00:17:46,000 --> 00:17:48,000

What's the name of your promotional piece?

513

00:17:48,000 --> 00:17:49,000

What do you want to call it?

514

00:17:49,000 --> 00:17:52,000

You want to call it MC Louie Ice Louie?

515

00:17:52,000 --> 00:17:53,000

MC Louie.

516

00:17:53,000 --> 00:17:57,000

MC Louie, I mean, is that that's a little lame, doesn't it?

517

00:17:57,000 --> 00:17:59,000

What about, I mean, we just brainstorming on it.

518

00:17:59,000 --> 00:18:00,000

Sure, absolutely.

519

00:18:00,000 --> 00:18:01,000

Louie Lou.

520

00:18:01,000 --> 00:18:02,000

Louie Lou?

521

00:18:02,000 --> 00:18:03,000

I don't know if it's hard enough.

522

00:18:03,000 --> 00:18:04,000

That's the issue.

523

00:18:04,000 --> 00:18:06,000

I think you got to be concerned with being a little bit harder.

524

00:18:06,000 --> 00:18:10,000

Is there any way I could just be Louie Theroux?

525

00:18:10,000 --> 00:18:12,000

I don't think you'd make it in this game.

526

00:18:12,000 --> 00:18:14,000

You have to have something that sticks.

527

00:18:14,000 --> 00:18:16,000

You have to have something that's monumental.

528

00:18:16,000 --> 00:18:18,000

When you walk out on stage, it has to be monumental.

529

00:18:18,000 --> 00:18:19,000

How do you mean?

530

00:18:19,000 --> 00:18:20,000

Where would your danger come from?

531

00:18:20,000 --> 00:18:22,000

Are you connected to the IRA?

532

00:18:22,000 --> 00:18:25,000

Are you connected to the British mob?

533

00:18:25,000 --> 00:18:28,000

Are you...where's your danger?

534

00:18:28,000 --> 00:18:33,000

I mean, I would call the police and I'd say get out of my house or whatever, or leave me alone.

535

00:18:33,000 --> 00:18:35,000

I'll get a restraining order.

536

00:18:35,000 --> 00:18:36,000

Okay.

537

00:18:36,000 --> 00:18:39,000

We're going to keep away from that item.

538

00:18:39,000 --> 00:18:40,000

Why?

539

00:18:40,000 --> 00:18:42,000

Because we're not going to be able to project that with enough force.

540

00:18:42,000 --> 00:18:43,000

How about this?

541

00:18:43,000 --> 00:18:46,000

Maybe I'm not that dangerous.

542

00:18:46,000 --> 00:18:48,000

I would shoot more for the television thing.

543

00:18:48,000 --> 00:18:51,000

I think the television element is something that we could really work with.

544

00:18:51,000 --> 00:18:54,000

Maybe some multiple televisions behind you.

545

00:18:54,000 --> 00:18:57,000

But also, you know, the microphone to indicate this is what I'm going to do.

546

00:18:57,000 --> 00:18:58,000

Right, exactly.

547

00:18:58,000 --> 00:19:00,000

I enjoy glasses of red wine.

548

00:19:00,000 --> 00:19:02,000

Oh, I have a nice computer.

549

00:19:02,000 --> 00:19:07,000

I wear glasses, a little bit of a trademark.

550

00:19:07,000 --> 00:19:08,000

Cats.

551

00:19:08,000 --> 00:19:09,000

I like cats.

552

00:19:09,000 --> 00:19:10,000

Stroke your cat.

553

00:19:10,000 --> 00:19:12,000

Tickling your cat.

554

00:19:12,000 --> 00:19:14,000

Stretching its ears.

555

00:19:14,000 --> 00:19:16,000

That's nice.

556

00:19:16,000 --> 00:19:19,000

I notice you're steering me towards something a little harder.

557

00:19:19,000 --> 00:19:20,000

Right.

558

00:19:20,000 --> 00:19:21,000

Why?

559

00:19:21,000 --> 00:19:22,000

Because that's a demographic that's going to buy this stuff.

560

00:19:22,000 --> 00:19:31,000

White 14-year-old girls at the shopping mall spending their \$40 every weekend on rap music to piss off mom and dad.

561

00:19:31,000 --> 00:19:33,000

That's who's making these men millionaires.

562

00:19:33,000 --> 00:19:40,000

Are we going to have much of the way of props?

563

00:19:40,000 --> 00:19:42,000

No, we have nothing.

564

00:19:42,000 --> 00:19:43,000

Totally computer generated.

565

00:19:43,000 --> 00:19:45,000

Completely computer generated.

566

00:19:45,000 --> 00:19:47,000

It's a pure baby.

567

00:19:47,000 --> 00:19:48,000

Right.

568

00:19:53,000 --> 00:19:57,000

I'd like to do maybe some jolly ones.

569

00:19:57,000 --> 00:19:59,000

I like jolly or very jolly ones.

570

00:19:59,000 --> 00:20:00,000

Like this.

571

00:20:00,000 --> 00:20:02,000

Yes, see that's not going to sell on the stands.

572

00:20:02,000 --> 00:20:03,000

There you go.

573

00:20:03,000 --> 00:20:04,000

That's what I'm looking for right there.

574

00:20:04,000 --> 00:20:05,000

That's what I'm looking for.

575

00:20:05,000 --> 00:20:06,000

That's it.

576

00:20:06,000 --> 00:20:07,000

That's it.

577

00:20:07,000 --> 00:20:08,000

That's it.

578

00:20:08,000 --> 00:20:13,000

I'd like to meet some other clients, some people who are getting that photo taken, some up in

comments.

579

00:20:13,000 --> 00:20:14,000

Okay.

580

00:20:14,000 --> 00:20:17,000

What's the album about?

581

00:20:17,000 --> 00:20:19,000

Bro, it's just bro.

582

00:20:19,000 --> 00:20:20,000

There ain't nothing to smile about.

583

00:20:20,000 --> 00:20:21,000

That's why I'm not smiling.

584

00:20:21,000 --> 00:20:22,000

Really?

585

00:20:22,000 --> 00:20:25,000

Yeah, when you hear the songs, you're not going to smile at them.

586

00:20:25,000 --> 00:20:26,000

Why?

587

00:20:26,000 --> 00:20:28,000

If I rap about I'm going to shoot somebody.

588

00:20:28,000 --> 00:20:29,000

I'm not going to shoot them with a little girl.

589

00:20:29,000 --> 00:20:33,000

I'm going to shoot them with something like an AK-47 or something like that.

590

00:20:33,000 --> 00:20:35,000

But that isn't something you really do, is it?

591

00:20:35,000 --> 00:20:37,000

I've never shot at people before, yeah.

592

00:20:37,000 --> 00:20:38,000

You have?

593

00:20:38,000 --> 00:20:39,000

Yeah.

594

00:20:39,000 --> 00:20:40,000

Really?

595

00:20:40,000 --> 00:20:41,000

Yeah.

596

00:20:41,000 --> 00:20:42,000

Yeah.

597

00:20:42,000 --> 00:20:51,000

And yet you seem like such an easy going guy, you know.

598

00:20:51,000 --> 00:20:58,000

So you have guns then, that you aren't even running the risk that you'll wind up in prison

599

00:20:58,000 --> 00:21:01,000

or get shot yourself, Trey?

600

00:21:01,000 --> 00:21:02,000

Yeah.

601

00:21:02,000 --> 00:21:04,000

Oh, I'm not worried about it.

602

00:21:04,000 --> 00:21:06,000

I went to jail a couple of times before.

603

00:21:06,000 --> 00:21:07,000

Really?

604

00:21:07,000 --> 00:21:08,000

Yeah, jail on Skippet.

605

00:21:08,000 --> 00:21:10,000

And I didn't shot them.

606

00:21:10,000 --> 00:21:11,000

Yeah.

607

00:21:11,000 --> 00:21:12,000

Yeah, really?

608

00:21:12,000 --> 00:21:16,000

Yeah, if I get shot, it's meant for me to get shot, I guess.

609

00:21:16,000 --> 00:21:21,000

If it happened, then it happened, but I'm not worried about it.

610

00:21:21,000 --> 00:21:24,000

It don't make me no difference.

611

00:21:24,000 --> 00:21:27,000

How are you getting on, Sean?

612

00:21:27,000 --> 00:21:28,000

Almost finished.

613

00:21:28,000 --> 00:21:29,000

Almost done.

614

00:21:29,000 --> 00:21:31,000

Where's my customer?

615

00:21:31,000 --> 00:21:32,000

Can I?

616

00:21:32,000 --> 00:21:33,000

Oh, yes.

617

00:21:33,000 --> 00:21:34,000

Yes?

618

00:21:34,000 --> 00:21:35,000

Look at that.

619

00:21:35,000 --> 00:21:37,000

We've got the wine.

620

00:21:37,000 --> 00:21:38,000

We've got the women.

621

00:21:38,000 --> 00:21:40,000

The cat.

622

00:21:40,000 --> 00:21:44,000

The cats now become kind of a James Bond villain motif.

623

00:21:44,000 --> 00:21:45,000

Yes.

624

00:21:45,000 --> 00:21:46,000

He's overtaken your villainy.

625

00:21:46,000 --> 00:21:50,000

You've actually managed to take my elements, which were kind of like, sort of like, supposed

626

00:21:50,000 --> 00:21:56,000

to be sort of cuddly and sort of gentle, and turn them into sort of a mafia don figure,

627

00:21:56,000 --> 00:21:57,000

haven't you?

628

00:21:57,000 --> 00:21:58,000

Yes.

629

00:21:58,000 --> 00:22:00,000

And with a sort of new cat-loving gangster is what you want.

630

00:22:00,000 --> 00:22:01,000

Yeah.

631

00:22:01,000 --> 00:22:02,000

Right, exactly.

632

00:22:02,000 --> 00:22:04,000

In all seriousness, that's just what the market demands.

633

00:22:04,000 --> 00:22:05,000

It's what works.

634

00:22:05,000 --> 00:22:06,000

It's what works out here.

635

00:22:06,000 --> 00:22:07,000

Got that down?

636

00:22:07,000 --> 00:22:08,000

Thank you so much.

637

00:22:08,000 --> 00:22:13,000

The rap chronicle continues.

638

00:22:13,000 --> 00:22:18,000

Despite all my best efforts, I felt I'd been manipulated into a tough image that just wasn't

639

00:22:18,000 --> 00:22:19,000

me.

640

00:22:19,000 --> 00:22:21,000

I needed advice from the top.

641

00:22:21,000 --> 00:22:25,400

I'd heard that the South's most successful gangster rapper was giving a press conference

642

00:22:25,400 --> 00:22:36,000

in town to launch his own telecommunications company.

643

00:22:36,000 --> 00:22:42,000

Ghetto-born Master P has made \$361 million through his own rap label No Limit.

644

00:22:42,000 --> 00:22:48,120

I'd heard he runs his expanding empire like a private army, treating staff like his personal

645

00:22:48,120 --> 00:22:51,000

platoon of soldiers.

646

00:22:51,000 --> 00:22:57,000

I'd been told that a local rap DJ might be able to help with an introduction.

647

00:22:57,000 --> 00:22:58,000

I look like a wild Wayne.

648

00:22:58,000 --> 00:22:59,000

A wild Wayne.

649

00:22:59,000 --> 00:23:00,000

Are you a wild Wayne?

650

00:23:00,000 --> 00:23:01,000

I would be wild one.

651

00:23:01,000 --> 00:23:02,000

I'm Louie.

652

00:23:02,000 --> 00:23:03,000

How do you do?

653

00:23:03,000 --> 00:23:04,000

I'm Louie.

654

00:23:04,000 --> 00:23:05,000

This is the infamous Louie.

655

00:23:05,000 --> 00:23:06,000

BBC.

656

00:23:06,000 --> 00:23:07,000

BBC too.

657

00:23:07,000 --> 00:23:08,000

Come on, man.

658

00:23:08,000 --> 00:23:10,000

Can you maybe introduce me after the event?

659

00:23:10,000 --> 00:23:11,000

You want to meet P?

660

00:23:11,000 --> 00:23:12,000

Yeah.

661

00:23:12,000 --> 00:23:15,000

I'm hoping to maybe go back to his mansion as well and get a tour of his place.

662

00:23:15,000 --> 00:23:16,000

Nice.

663

00:23:16,000 --> 00:23:17,000

Is it?

664

00:23:17,000 --> 00:23:18,000

Very nice.

665

00:23:18,000 --> 00:23:19,000

I have a great opportunity for you.

666

00:23:19,000 --> 00:23:20,000

What's that?

667

00:23:20,000 --> 00:23:24,000

Well, on my radio show, I have this segment called The Nine O'Clock Props.

668

00:23:24,000 --> 00:23:26,000

Are you inviting me to rap on your program?

669

00:23:26,000 --> 00:23:27,000

Yeah.

670

00:23:27,000 --> 00:23:28,000

How are you doing?

671

00:23:28,000 --> 00:23:29,000

How are you?

672

00:23:29,000 --> 00:23:30,000

Are you Swarf Bob?

673

00:23:30,000 --> 00:23:31,000

Yes, that's me.

674

00:23:31,000 --> 00:23:32,000

Louie.

675

00:23:32,000 --> 00:23:33,000

How are you, Louie?

676

00:23:33,000 --> 00:23:34,000

Pleasure to meet you.

677

00:23:34,000 --> 00:23:35,000

You've got a No Limit medallion there.

678

00:23:35,000 --> 00:23:36,000

May I take a quick look at that?

679

00:23:36,000 --> 00:23:37,000

Yeah, no problem.

680

00:23:37,000 --> 00:23:38,000

What does that signify?

681

00:23:38,000 --> 00:23:44,000

I'm a No Limit Chief Finance Officer, CFO of the company, handle accounts payable and

682

00:23:44,000 --> 00:23:45,000

receivable.

683

00:23:45,000 --> 00:23:48,000

Most people who wear it are real soldiers for No Limit.

684

00:23:48,000 --> 00:23:51,000

I want to talk to Monster Pepe, but he's looking a little bit unapproachable.

685

00:23:51,000 --> 00:23:53,000

Can I just go up and grab him?

686

00:23:53,000 --> 00:23:54,000

How's he going?

687

00:23:54,000 --> 00:23:56,000

That was my chance.

688

00:23:56,000 --> 00:23:57,000

Wildway.

689

00:23:57,000 --> 00:23:58,000

Wildway, plus the BBC.

690

00:23:58,000 --> 00:23:59,000

Plus the BBC team.

691

00:23:59,000 --> 00:24:00,000

Plus the BBC team.

692

00:24:00,000 --> 00:24:01,000

All right.

693

00:24:01,000 --> 00:24:02,000

How's it going?

694

00:24:02,000 --> 00:24:03,000

All right.

695

00:24:03,000 --> 00:24:04,000

The BBC team.

696

00:24:04,000 --> 00:24:05,000

How do you do?

697

00:24:05,000 --> 00:24:06,000

Good, good, good, good.

698

00:24:06,000 --> 00:24:07,000

Do it through.

699

00:24:07,000 --> 00:24:08,000

Come on in, come on in.

700

00:24:08,000 --> 00:24:09,000

Hey, you'll check it out.

701

00:24:09,000 --> 00:24:10,000

He's so boy.

702

00:24:10,000 --> 00:24:13,000

Wildway put it down with my dog right here.

703

00:24:13,000 --> 00:24:14,000

Matt, the people are so...

704

00:24:21,000 --> 00:24:24,000

Are we all going in this branch?

705

00:24:24,000 --> 00:24:29,000

The press conference was over, but I still hadn't spoken to Monster Pepe.

706

00:24:29,000 --> 00:24:34,000

Swarth Bob told me to wait at a local garage for news of a meeting later that day.

707

00:24:34,000 --> 00:24:39,000

Just when I was on the verge of giving up, word finally came through.

708

00:24:39,000 --> 00:24:44,000

Monster Pepe would see me at his home in a suburb of Baton Rouge.

709

00:24:44,000 --> 00:24:47,000

I'd been told he might go by his birth name, Percy.

710

00:24:47,000 --> 00:24:48,000

How are you doing?

711

00:24:48,000 --> 00:24:49,000

I'm doing fine.

712

00:24:49,000 --> 00:24:50,000

How are you, sir?

713

00:24:50,000 --> 00:24:51,000

Good.

714

00:24:51,000 --> 00:24:53,000

Did Percy Miller also know as Monster Pepe?

715

00:24:53,000 --> 00:24:55,000

Yes, sir, he came through.

716

00:24:55,000 --> 00:24:56,000

He went on by...

717

00:24:56,000 --> 00:24:57,000

Can we go through?

718

00:24:57,000 --> 00:24:58,000

Yes, sir.

719

00:24:58,000 --> 00:24:59,000

Thank you very much.

720

00:24:59,000 --> 00:25:05,000

I was wondering what a tough rapper like Monster Pepe was doing in this exclusive gated community.

721

00:25:05,000 --> 00:25:10,000

I was curious how this conservative environment tied in with the ghetto life he rapped about.

722

00:25:13,000 --> 00:25:14,000

Hello?

723

00:25:14,000 --> 00:25:15,000

Here comes someone.

724

00:25:15,000 --> 00:25:17,000

Hey, how's it going?

725

00:25:17,000 --> 00:25:19,000

This place is amazing.

726

00:25:19,000 --> 00:25:21,000

So we can come in?

727

00:25:21,000 --> 00:25:23,000

Yes, go ahead, walk around the sides to the back over there.

728

00:25:23,000 --> 00:25:24,000

Is this your place?

729

00:25:24,000 --> 00:25:26,000

No, this is Pease House.

730

00:25:26,000 --> 00:25:28,000

This is Monster Pepe's house.

731

00:25:28,000 --> 00:25:30,000

This is the house that Rap built?

732

00:25:30,000 --> 00:25:31,000

Definitely.

733

00:25:31,000 --> 00:25:33,000

It's an American dream and we live in it.

734

00:25:33,000 --> 00:25:34,000

We're in it.

735

00:25:34,000 --> 00:25:36,000

You're standing on it.

736

00:25:36,000 --> 00:25:38,000

That's the mansion.

737

00:25:38,000 --> 00:25:44,000

Is it weird for like, you know, Kremjula Krem with like white bourgeoisie, you know, living here.

738

00:25:44,000 --> 00:25:45,000

Right.

739

00:25:45,000 --> 00:25:48,000

And then basically someone like Monster Pepe, a rapper, comes in.

740

00:25:48,000 --> 00:25:50,000

Was there any friction there at all?

741

00:25:50,000 --> 00:25:52,000

At first, yeah.

742

00:25:52,000 --> 00:25:59,000

But then when they understood and, you know, saw that Pease is a law-abiding legitimate citizen too,

743

00:25:59,000 --> 00:26:02,000

even though he's a rapper, but Pease bigger than a rapper.

744

00:26:02,000 --> 00:26:05,000

He's an entrepreneur, you know, clothing, film, travel.

745

00:26:05,000 --> 00:26:07,000

So is he quite popular here now?

746

00:26:07,000 --> 00:26:08,000

Yeah.

747

00:26:08,000 --> 00:26:09,000

They love him.

748

00:26:12,000 --> 00:26:17,000

I'd hope to find Monster Pepe relaxing, but even here he was busy running his empire.

749

00:26:23,000 --> 00:26:27,000

But then finally, Monster Pepe agreed to see me.

750

00:26:27,000 --> 00:26:30,000

See, I think I'm, are you about 30 years old?

751

00:26:30,000 --> 00:26:31,000

Yeah.

752

00:26:31,000 --> 00:26:33,000

I'm 30, I just turned 30 myself.

753

00:26:33,000 --> 00:26:34,000

Okay.

754

00:26:34,000 --> 00:26:43,000

And I just can't imagine what it feels like to have a, an empire and, you know, all these material possessions at such a young age.

755

00:26:43,000 --> 00:26:49,000

And to be, you know, basically to be into the bargain, a black man from a difficult background, you know.

756

00:26:49,000 --> 00:26:51,000

May I introduce myself?

757

00:26:51,000 --> 00:26:52,000

I'm Louis.

758

00:26:52,000 --> 00:26:53,000

Louis Theroux.

759

00:26:53,000 --> 00:26:54,000

BBC Two.

760

00:26:54,000 --> 00:26:55,000

Alright, nice to meet you.

761

00:26:55,000 --> 00:26:56,000

Pleased to meet you.

762

00:26:56,000 --> 00:27:04,000

And you, of course, are Master Pepe, rap impresario, entrepreneur, and one of the richest men under 40 in America.

763

00:27:04,000 --> 00:27:05,000

Yeah.

764

00:27:05,000 --> 00:27:06,000

Is that right?

765

00:27:06,000 --> 00:27:07,000

Something like that.

766

00:27:07,000 --> 00:27:08,000

Yeah.

767

00:27:08,000 --> 00:27:09,000

And you've got gold teeth.

768

00:27:09,000 --> 00:27:10,000

Do you want to shoot some hoops?

769

00:27:10,000 --> 00:27:11,000

Yeah, I'm not very good.

770

00:27:11,000 --> 00:27:14,000

I don't even know why I suggested to do this.

771

00:27:14,000 --> 00:27:16,000

Oh yeah, you horrible.

772

00:27:16,000 --> 00:27:19,000

Now I started right here with this tank right here.

773

00:27:19,000 --> 00:27:20,000

You've got to be a soldier.

774

00:27:20,000 --> 00:27:21,000

Yeah.

775

00:27:21,000 --> 00:27:23,000

And being a soldier, you've got to be able to keep it real.

776

00:27:23,000 --> 00:27:25,000

Now what does that mean, keeping it real?

777

00:27:25,000 --> 00:27:27,000

Keeping it real, being yourself.

778

00:27:27,000 --> 00:27:28,000

Being yourself?

779

00:27:28,000 --> 00:27:33,000

Being yourself, I mean, some people take keeping it real where they've got to be the baddest person in the world, the hardest person in the world.

780

00:27:33,000 --> 00:27:34,000

Yeah, like a gangster.

781

00:27:34,000 --> 00:27:35,000

That ain't keeping it real.

782

00:27:35,000 --> 00:27:36,000

No.

783

00:27:36,000 --> 00:27:37,000

Keeping it real is being real to yourself.

784

00:27:37,000 --> 00:27:41,000

Well, why do you think it is that it's mostly black people involved in rap?

785

00:27:41,000 --> 00:27:46,000

Well, I mean, you've got to imagine, people got to get, get behind that, you know, and get behind that whole racist thing.

786

00:27:46,000 --> 00:27:48,000

I mean, that stuff is over with now.

787

00:27:48,000 --> 00:27:50,000

You know, how do you get caught up in the color?

788

00:27:50,000 --> 00:27:57,000

I've wondered sometimes whether I, whether I could be a rapper, you know, and, and then some people find that laughable.

789

00:27:57,000 --> 00:27:59,000

I find that laughable too.

790

00:27:59,000 --> 00:28:00,000

Why?

791

00:28:00,000 --> 00:28:01,000

Because you ain't got what it takes.

792

00:28:01,000 --> 00:28:02,000

Why, what does it take?

793

00:28:02,000 --> 00:28:03,000

Hard.

794

00:28:03,000 --> 00:28:04,000

Hard.

795

00:28:04,000 --> 00:28:05,000

Hard.

796

00:28:05,000 --> 00:28:06,000

You sure you're hard.

797

00:28:06,000 --> 00:28:07,000

Right, I'm gonna take off your shirt.

798

00:28:07,000 --> 00:28:08,000

You want to show them my heart.

799

00:28:08,000 --> 00:28:09,000

You want to know what a heart is?

800

00:28:09,000 --> 00:28:11,000

I want to know what a heart is, yeah.

801

00:28:13,000 --> 00:28:15,000

That's a heart right there.

802

00:28:15,000 --> 00:28:17,000

It looks like muscles, not heart.

803

00:28:17,000 --> 00:28:18,000

It's hold underneath that.

804

00:28:18,000 --> 00:28:19,000

Hold underneath that.

805

00:28:19,000 --> 00:28:20,000

What is TRU?

806

00:28:20,000 --> 00:28:21,000

True.

807

00:28:21,000 --> 00:28:22,000

That's the whole clique together.

808

00:28:22,000 --> 00:28:24,000

That's the whole No Limit family.

809

00:28:24,000 --> 00:28:25,000

It's true.

810

00:28:26,000 --> 00:28:27,000

Does it stand for anything?

811

00:28:27,000 --> 00:28:28,000

Yeah.

812

00:28:28,000 --> 00:28:29,000

What?

813

00:28:29,000 --> 00:28:30,000

The real untouchable.

814

00:28:30,000 --> 00:28:33,000

You can't really tell just from looking at me whether I've got a heart or not.

815

00:28:33,000 --> 00:28:34,000

Yeah, I can.

816

00:28:34,000 --> 00:28:36,000

Aren't you just trying to hurt my feelings?

817

00:28:36,000 --> 00:28:40,000

I think you got a heart.

818

00:28:40,000 --> 00:28:41,000

Yeah.

819

00:28:41,000 --> 00:28:42,000

You got to have a heart that come out here.

820

00:28:42,000 --> 00:28:43,000

Why is that?

821

00:28:43,000 --> 00:28:45,000

Come way out here to deal with me.

822

00:28:45,000 --> 00:28:46,000

Oh yeah, well, also.

823

00:28:46,000 --> 00:28:47,000

You got to have a heart.

824

00:28:47,000 --> 00:28:48,000

Yeah.

825

00:28:48,000 --> 00:28:49,000

Most people wouldn't do that.

826

00:28:49,000 --> 00:28:50,000

Why not?

827

00:28:50,000 --> 00:28:51,000

I don't know.

828

00:28:53,000 --> 00:28:54,000

Are the neighbors friendly?

829

00:28:54,000 --> 00:28:58,000

Yeah, I knocked on all of them doors and told them that I'm here and I'm not going nowhere.

830

00:28:58,000 --> 00:28:59,000

Did you seriously?

831

00:28:59,000 --> 00:29:00,000

Yeah.

832

00:29:00,000 --> 00:29:02,000

And that doesn't sound reassuring.

833

00:29:02,000 --> 00:29:04,000

That sounds almost like a threat.

834

00:29:04,000 --> 00:29:06,000

Take it how you want to.

835

00:29:07,000 --> 00:29:09,000

Things weren't going too badly.

836

00:29:09,000 --> 00:29:11,000

Master P offered to give me a tour of his mansion.

837

00:29:11,000 --> 00:29:12,000

It's just a lounge area.

838

00:29:12,000 --> 00:29:13,000

Yeah.

839

00:29:13,000 --> 00:29:14,000

Wow.

840

00:29:14,000 --> 00:29:15,000

Wow.

841

00:29:15,000 --> 00:29:16,000

What?

842

00:29:16,000 --> 00:29:17,000

Surveillance monitors here.

843

00:29:17,000 --> 00:29:20,000

How much would you say you owe to, you know, the rat game?

844

00:29:20,000 --> 00:29:22,000

All over to the rat game.

845

00:29:25,000 --> 00:29:27,000

Who's this on this one, Master P?

846

00:29:27,000 --> 00:29:28,000

That's me.

847

00:29:28,000 --> 00:29:30,000

These porches are all in me.

848

00:29:33,000 --> 00:29:35,000

This is my home records for you.

849

00:29:36,000 --> 00:29:37,000

Look at this.

850

00:29:37,000 --> 00:29:41,000

Eight hundred thousand dollars and I was standing there and I said, wow, I'm made.

851

00:29:42,000 --> 00:29:44,000

These are your papers.

852

00:29:44,000 --> 00:29:50,000

Do you ever worry that you'll be perceived as losing your credibility on the streets because you're so comfortable now?

853

00:29:51,000 --> 00:29:52,000

Let me tell you something.

854

00:29:52,000 --> 00:29:55,000

That's what I'm telling you about being a soldier and keeping it real.

855

00:29:55,000 --> 00:30:03,000

If you came from the ghetto, your main focus should be making it out, taking your parents out and being something with yourself.

856

00:30:03,000 --> 00:30:05,000

You can't understand that.

857

00:30:05,000 --> 00:30:06,000

Then you ain't real.

858

00:30:06,000 --> 00:30:07,000

Yeah.

859

00:30:07,000 --> 00:30:08,000

Final words of advice for me?

860

00:30:08,000 --> 00:30:13,000

Like, if I want to not, I don't know, make it in the rat game or just sort of travel through it?

861

00:30:13,000 --> 00:30:15,000

Be yourself and keep it real.

862

00:30:15,000 --> 00:30:16,000

Yeah.

863

00:30:16,000 --> 00:30:17,000

There ain't no limit from now.

864

00:30:17,000 --> 00:30:18,000

Yeah.

865

00:30:18,000 --> 00:30:23,000

So don't, you know, make up any stories about seeing murders or coming from the projects.

866

00:30:23,000 --> 00:30:24,000

And that ain't your life.

867

00:30:24,000 --> 00:30:25,000

Yeah.

868

00:30:26,000 --> 00:30:30,000

And you are interested in maybe hearing a solvable tape?

869

00:30:31,000 --> 00:30:33,000

If you know how to rap.

870

00:30:33,000 --> 00:30:34,000

You think you can rap?

871

00:30:34,000 --> 00:30:36,000

I'm going to go on Wild Wayne's show.

872

00:30:36,000 --> 00:30:37,000

Okay.

873

00:30:37,000 --> 00:30:38,000

You're going to go on Wild Wayne's show?

874

00:30:38,000 --> 00:30:39,000

Yeah, I'll check you out on Wild Wayne's.

875

00:30:39,000 --> 00:30:40,000

Will you listen to it?

876

00:30:40,000 --> 00:30:41,000

Yeah.

877

00:30:41,000 --> 00:30:42,000

I'll listen to you on Wild Wayne.

878

00:30:42,000 --> 00:30:43,000

I'll have that.

879

00:30:43,000 --> 00:30:44,000

Okay.

880

00:30:44,000 --> 00:30:45,000

All right, Wally.

881

00:30:45,000 --> 00:30:46,000

Yeah.

882

00:30:46,000 --> 00:30:47,000

Thanks a lot, Wally.

883

00:30:47,000 --> 00:30:48,000

All right.

884

00:30:48,000 --> 00:30:49,000

Yeah, excellent.

885

00:30:49,000 --> 00:30:50,000

See you later.

886

00:30:50,000 --> 00:30:51,000

All right.

887

00:30:51,000 --> 00:30:58,000

I was impressed by Master P's loyalty to his ghetto roots, even though his life was now divorced from the street image he projected.

888

00:30:58,000 --> 00:31:04,000

I knew I had to rap about my own life, but I still wanted help writing my lyrics.

889

00:31:04,000 --> 00:31:09,000

I'd heard that two rappers back in Mississippi called Reese and Bigelow might be able to help.

890

00:31:10,000 --> 00:31:15,000

I'm supposed to be going on Wild Wayne's radio show to throw down some lyrics.

891

00:31:15,000 --> 00:31:19,000

And I hope you might be able to help me write some lyrics.

892

00:31:19,000 --> 00:31:20,000

We are lyrics.

893

00:31:20,000 --> 00:31:21,000

Yes.

894

00:31:21,000 --> 00:31:22,000

Oh, this would be no problem.

895

00:31:22,000 --> 00:31:26,000

When you're doing a rap song, do you write your lyrics down or do you just make them up

896

00:31:26,000 --> 00:31:27,000

off the top of your head?

897

00:31:27,000 --> 00:31:28,000

No, we write them down.

898

00:31:28,000 --> 00:31:29,000

You write them down.

899

00:31:29,000 --> 00:31:30,000

Right.

900

00:31:30,000 --> 00:31:33,000

When you're doing lyrics, you want everybody to hear your music to understand and feel where

901

00:31:33,000 --> 00:31:34,000

it's coming from.

902

00:31:34,000 --> 00:31:37,000

So it's best if you sit down and think about it and bring it from the heart and you write

903

00:31:37,000 --> 00:31:38,000

it like that.

904

00:31:38,000 --> 00:31:43,000

I mean, what is a good topic for a rap, for a rap track, you know, like what kinds of things

905

00:31:43,000 --> 00:31:44,000

do you normally rap about?

906

00:31:44,000 --> 00:31:45,000

What kinds of subjects?

907

00:31:45,000 --> 00:31:47,000

It really depends on what the track is.

908

00:31:47,000 --> 00:31:51,000

If you listen to the music and it's an upbeat tempo and you'll be like, yeah.

909

00:31:51,000 --> 00:31:53,000

Okay, let's do it.

910

00:31:59,000 --> 00:32:00,000

Good track.

911

00:32:00,000 --> 00:32:02,000

Listen, he's already got, look, he's already got some.

912

00:32:02,000 --> 00:32:03,000

Yeah, he's already got some.

913

00:32:03,000 --> 00:32:04,000

He's already got some.

914

00:32:04,000 --> 00:32:05,000

He already, he's already got some.

915

00:32:05,000 --> 00:32:06,000

He ain't over there with the paper.

916

00:32:06,000 --> 00:32:11,000

I gotta make this happen, this is all on me.

917

00:32:11,000 --> 00:32:17,000

We gotta make this loop.

918

00:32:17,000 --> 00:32:18,000

It's all on me.

919

00:32:18,000 --> 00:32:19,000

This is all on me.

920

00:32:19,000 --> 00:32:20,000

This is you and we speaking, doing it with the BBC.

921

00:32:20,000 --> 00:32:22,000

So we're talking about making money, Lord.

922

00:32:22,000 --> 00:32:23,000

That's not a bad start.

923

00:32:23,000 --> 00:32:24,000

Yeah, that's not a bad start.

924

00:32:24,000 --> 00:32:25,000

We gotta give it...

925

00:32:25,000 --> 00:32:27,000

Can I pause it a second.

926

00:32:27,000 --> 00:32:30,000

That burns your...

927

00:32:30,000 --> 00:32:31,000

In the shower.

928

00:32:31,000 --> 00:32:38,000

I am this morning. I had a couple of things come to me. Can I share them with you? Sure. Jiggle jiggle.

929

00:32:38,000 --> 00:32:47,000

I like to see you wiggle. It makes me dribble. Fancy a fiddle? Man. We might use jiggle jiggle.

930

00:32:47,000 --> 00:32:56,000

Man, Louis Thore. In the back of my feet. I don't know if you can see it. You know what I mean?

931

00:32:56,000 --> 00:33:03,000

See, it's a car. I drive a Fiat. See, it's not popular over here. So that's on TV. Everybody's on.

932

00:33:03,000 --> 00:33:11,000

Why? You've got to keep it real. I don't drive a Lex. I drive a Fiat. True. You've got to keep it real.

933

00:33:11,000 --> 00:33:18,000

I don't know if you can see it. You know, like, I've got... I'd like, you know, if you were on a boyfriend, I could be it.

934

00:33:18,000 --> 00:33:25,000

You've got a little rabbit ability. Yeah. Yeah. But we're going to help you out a whole lot.

935

00:33:25,000 --> 00:33:31,000

You've got to make this money. It's all on me. We've got to get this cheese. That's all we need.

936

00:33:31,000 --> 00:33:34,000

Ridin' in my Fiat. Looking for a Fiat.

937

00:33:34,000 --> 00:33:43,000

Ah! I don't think I can say Fiat. Ridin' in my Fiat. Really, I'm just fiat.

938

00:33:43,000 --> 00:33:52,000

We want to do more. That's good. That is good stuff. My money don't jiggle jiggle. It bodes. I want to see you wiggle wiggle.

939

00:33:52,000 --> 00:33:57,000

For sure. When you say it, it actually makes you feel kind of tough saying it.

940

00:33:57,000 --> 00:34:06,000

I mean, rap is like an extension of reality. When you say, my money don't jiggle, it folds. They're going to know exactly what you're talking about.

941

00:34:06,000 --> 00:34:11,000

It's not going to be any guy in their mind. They're going to know you don't have quarters and dimes and nickels.

942

00:34:11,000 --> 00:34:15,000

You have dollars, hundreds, and whatever you have. But whatever you have, it folds.

943

00:34:15,000 --> 00:34:18,000

Oh, no. I quite like... Oh, no.

944

00:34:19,000 --> 00:34:22,000

You don't even have my height. You don't be crushed up in that compact, do you?

945

00:34:22,000 --> 00:34:25,000

Yeah, no, the seats go back down. You got something to say?

946

00:34:25,000 --> 00:34:26,000

It's done over.

947

00:34:26,000 --> 00:34:29,000

Six feet two. The seats go back.

948

00:34:29,000 --> 00:34:32,000

Yeah, it's a compact. Yay!

949

00:34:32,000 --> 00:34:33,000

It's a compact.

950

00:34:33,000 --> 00:34:34,000

See? Be a true to yourself.

951

00:34:34,000 --> 00:34:37,000

Luckily, the seats go back. That's not working.

952

00:34:37,000 --> 00:34:38,000

You got to put that in there.

953

00:34:38,000 --> 00:34:39,000

Paul?

954

00:34:39,000 --> 00:34:44,000

I'm six feet two in a compact. No slack. But luckily, the seats go back.

955

00:34:44,000 --> 00:34:45,000

Ah, you got this.

956

00:34:45,000 --> 00:34:47,000

You got almost counted.

957

00:34:47,000 --> 00:34:52,000

I'm six feet two in a compact. No slack. But luckily, the seats go back.

958

00:34:52,000 --> 00:34:53,000

A retina.

959

00:34:53,000 --> 00:34:54,000

You know what a true...

960

00:34:54,000 --> 00:34:55,000

A vagina.

961

00:34:55,000 --> 00:34:56,000

No way.

962

00:34:56,000 --> 00:34:57,000

Can't say vagina here on the radio.

963

00:34:57,000 --> 00:34:59,000

Can you not on the radio over here?

964

00:35:01,000 --> 00:35:03,000

I've crashed it quite a few times.

965

00:35:06,000 --> 00:35:08,000

Maybe I like red wine.

966

00:35:08,000 --> 00:35:13,000

I've got, you know, some, you know, I like relaxing.

967

00:35:14,000 --> 00:35:15,000

Okay.

968

00:35:16,000 --> 00:35:17,000

Got the neck.

969

00:35:17,000 --> 00:35:20,000

To sip on some red, red wine.

970

00:35:20,000 --> 00:35:21,000

Oh, neck.

971

00:35:21,000 --> 00:35:22,000

See, that was a song.

972

00:35:22,000 --> 00:35:23,000

Red, red wine.

973

00:35:23,000 --> 00:35:24,000

Yeah.

974

00:35:24,000 --> 00:35:25,000

You remember that?

975

00:35:25,000 --> 00:35:27,000

I mean, I could go into that.

976

00:35:27,000 --> 00:35:30,000

Red, red wine.

977

00:35:30,000 --> 00:35:32,000

I like some cheese for that wine, yes, please.

978

00:35:32,000 --> 00:35:34,000

No, nothing there.

979

00:35:34,000 --> 00:35:36,000

Got a neck to relax in my mind.

980

00:35:36,000 --> 00:35:37,000

I'm feeling fine.

981

00:35:37,000 --> 00:35:42,000

And I'm sipping some red, red wine.

982

00:35:44,000 --> 00:35:45,000

Hey, Lluís.

983

00:35:45,000 --> 00:35:46,000

Hey, Lluís.

984

00:35:46,000 --> 00:35:47,000

That's right.

985

00:35:47,000 --> 00:35:48,000

That was good.

986

00:35:48,000 --> 00:35:49,000

You think Wild Wayne's gonna like it?

987

00:35:49,000 --> 00:35:50,000

Yeah, you're loving it, man.

988

00:35:50,000 --> 00:35:54,000

And, you know, you asked us, could you come and could you, could you rap?

989

00:35:54,000 --> 00:35:55,000

You rap.

990

00:35:55,000 --> 00:35:56,000

Yeah.

991

00:35:56,000 --> 00:35:57,000

Hey, man, much love.

992

00:35:57,000 --> 00:35:58,000

Yeah, see you later.

993

00:35:58,000 --> 00:35:59,000

Much love.

994

00:35:59,000 --> 00:36:00,000

See you later, Lluís.

995

00:36:00,000 --> 00:36:01,000

You know it's gonna be a success.

996

00:36:01,000 --> 00:36:03,000

You know what I'm saying?

997

00:36:03,000 --> 00:36:07,000

We just hope that, you know, you get your lyrics right, get your lyrics squared away.

998

00:36:07,000 --> 00:36:08,000

Yeah.

999

00:36:08,000 --> 00:36:09,000

Make sure you practice.

1000

00:36:09,000 --> 00:36:10,000

Stay out the rain, Lluís.

1001

00:36:10,000 --> 00:36:11,000

All right, Lluís.

1002

00:36:11,000 --> 00:36:12,000

See you later.

1003

00:36:12,000 --> 00:36:13,000

See you later.

1004

00:36:13,000 --> 00:36:14,000

Drive it in your feet, I...

1005

00:36:14,000 --> 00:36:15,000

Ha ha ha.

1006

00:36:20,000 --> 00:36:25,000

Despite all the encouragement, I wasn't sure how my rap would go down on the streets of

1007

00:36:25,000 --> 00:36:27,000

New Orleans later that evening.

1008

00:36:27,000 --> 00:36:31,000

I was feeling rather nervous about performing live on Wild Wayne's show.

1009

00:36:34,000 --> 00:36:35,000

Luis!

1010

00:36:35,000 --> 00:36:36,000

Wild Wayne.

1011

00:36:36,000 --> 00:36:37,000

How the hell are you, Lluís?

1012

00:36:37,000 --> 00:36:38,000

Good.

1013

00:36:38,000 --> 00:36:39,000

How are you doing?

1014

00:36:39,000 --> 00:36:40,000

You been all right?

1015

00:36:40,000 --> 00:36:41,000

Yeah, not too bad.

1016

00:36:41,000 --> 00:36:42,000

I'm just outing.

1017

00:36:42,000 --> 00:36:43,000

Yeah, yeah, that's what I do at work, man.

1018

00:36:43,000 --> 00:36:44,000

I got headphones on.

1019

00:36:44,000 --> 00:36:46,000

My name is Lluís up here from the BBC Radio.

1020

00:36:46,000 --> 00:36:47,000

Hello.

1021

00:36:47,000 --> 00:36:48,000

Yeah, you can say hello.

1022

00:36:48,000 --> 00:36:49,000

Say hello to me.

1023

00:36:49,000 --> 00:36:50,000

Hello, everyone.

1024

00:36:50,000 --> 00:36:51,000

Hello, New Orleans.

1025

00:36:51,000 --> 00:36:52,000

No, you gotta get closer to the mic, man.

1026

00:36:52,000 --> 00:36:53,000

Hello, New Orleans.

1027

00:36:53,000 --> 00:36:55,000

Luis through from the BBC here.

1028

00:36:55,000 --> 00:36:57,000

He's been rolling around the South.

1029

00:36:57,000 --> 00:36:59,000

Yeah, meeting Master P, meeting some of the other rap people.

1030

00:36:59,000 --> 00:37:01,000

You even went to his mansion, I heard.

1031

00:37:01,000 --> 00:37:02,000

Yeah, we went...

1032

00:37:02,000 --> 00:37:03,000

I did some...

1033

00:37:03,000 --> 00:37:04,000

We shot some hoops at Master P's mansion.

1034

00:37:04,000 --> 00:37:06,000

I asked him if he would sign me.

1035

00:37:06,000 --> 00:37:08,000

He said he would think about it.

1036

00:37:08,000 --> 00:37:09,000

Signed to No Limit Records?

1037

00:37:09,000 --> 00:37:10,000

Yes.

1038

00:37:10,000 --> 00:37:11,000

Get out of here.

1039

00:37:11,000 --> 00:37:14,000

We're gonna put him on a nine o'clock prop, so when you guys out there will kind of be

1040

00:37:14,000 --> 00:37:17,000

going like, kind of head to head with old Lluís.

1041

00:37:17,000 --> 00:37:20,000

And it's just, it's not against professionals, they're just other listeners.

1042

00:37:20,000 --> 00:37:23,000

So, you know, the, probably the standard isn't going to be too intimidating.

1043

00:37:23,000 --> 00:37:26,000

Well, it'll probably be pretty intimidating because they have some really good amateurs

1044

00:37:26,000 --> 00:37:27,000

out there.

1045

00:37:27,000 --> 00:37:30,000

So, on your number one station, nothing but the jams, Q9, three.

1046

00:37:30,000 --> 00:37:31,000

Are we off now?

1047

00:37:31,000 --> 00:37:33,000

Yes, we are off.

1048

00:37:33,000 --> 00:37:39,000

Do you think rappers ever feel obliged to live the fast life, the dangerous life, because

1049

00:37:39,000 --> 00:37:40,000

that's what they're rapping about?

1050

00:37:40,000 --> 00:37:41,000

So that they can...

1051

00:37:41,000 --> 00:37:42,000

What do they say?

1052

00:37:42,000 --> 00:37:45,000

Rap, imitating, life, imitating, or what kind of thing?

1053

00:37:45,000 --> 00:37:47,000

I think that some of them do, man.

1054

00:37:47,000 --> 00:37:50,000

Because you want to live up to that image that you've created.

1055

00:37:50,000 --> 00:37:52,000

Even if they don't really want to.

1056

00:37:52,000 --> 00:37:54,000

A lot of pressure.

1057

00:37:54,000 --> 00:37:55,000

I wouldn't want to be a rapper.

1058

00:37:55,000 --> 00:37:56,000

The nine props are coming.

1059

00:37:56,000 --> 00:38:00,000

It's gonna be Lluís versus the YZ's.

1060

00:38:00,000 --> 00:38:03,000

Let's get ready to rumble.

1061

00:38:03,000 --> 00:38:04,000

All right.

1062

00:38:04,000 --> 00:38:07,000

We're about to do this like you never do this.

1063

00:38:07,000 --> 00:38:12,000

You guys give us a call on a ZM2609393 and vote for your favorite rapper, Will it be

1064

00:38:12,000 --> 00:38:15,000

Lui or Will it be the YZ for that 15 words?

1065

00:38:15,000 --> 00:38:18,000

Check the flavor as we go a little something like this.

1066

00:38:18,000 --> 00:38:21,000

I said, hey, are you all watching this?

1067

00:38:21,000 --> 00:38:24,000

You're on the radio with your boy, Wildway.

1068

00:38:37,000 --> 00:38:40,000

If you step up in the street, they saw I was my grandma.

1069

00:38:40,000 --> 00:38:41,000

All right.

1070

00:38:41,000 --> 00:38:43,000

That was rapper number one.

1071

00:38:43,000 --> 00:38:44,000

Rapper number two.

1072

00:38:44,000 --> 00:38:47,000

My in-house guest all the way from London to BBC.

1073

00:38:47,000 --> 00:38:49,000

It's Lui and we're about to do this.

1074

00:38:49,000 --> 00:38:51,000

Then we go a little something like this.

1075

00:38:51,000 --> 00:38:53,000

I gotta hate this money.

1076

00:38:53,000 --> 00:38:54,000

It's all on me.

1077

00:38:54,000 --> 00:38:55,000

We gotta get this cheese.

1078

00:38:55,000 --> 00:38:56,000

Lui.

1079

00:38:56,000 --> 00:38:57,000

It's always me.

1080

00:38:57,000 --> 00:38:58,000

I gotta make this money.

1081

00:38:58,000 --> 00:38:59,000

Lui.

1082

00:38:59,000 --> 00:39:01,000

You're supposed to let me do my part first.

1083

00:39:01,000 --> 00:39:02,000

Oh, sorry.

1084

00:39:02,000 --> 00:39:03,000

He got...

1085

00:39:03,000 --> 00:39:04,000

He's into this.

1086

00:39:04,000 --> 00:39:05,000

He's into this.

1087

00:39:05,000 --> 00:39:06,000

But that's good.

1088

00:39:06,000 --> 00:39:08,000

I said, hey, are you all watching this?

1089

00:39:08,000 --> 00:39:11,000

You're on the radio with your boy, Wildway.

1090

00:39:11,000 --> 00:39:12,000

Go ahead.

1091

00:39:12,000 --> 00:39:14,000

With your boy, Wildway.

1092

00:39:14,000 --> 00:39:16,000

I gotta make this money.

1093

00:39:16,000 --> 00:39:17,000

It's all on me.

1094

00:39:17,000 --> 00:39:19,000

We gotta get this cheese.

1095

00:39:19,000 --> 00:39:20,000

It's always me.

1096

00:39:20,000 --> 00:39:22,000

I gotta make this money.

1097

00:39:22,000 --> 00:39:23,000

It's all on me.

1098

00:39:23,000 --> 00:39:25,000

Lui, recent big and the BBC.

1099

00:39:25,000 --> 00:39:27,000

My money doesn't jiggle jiggle.

1100

00:39:27,000 --> 00:39:28,000

It's both of them.

1101

00:39:28,000 --> 00:39:30,000

I gotta make this money.

1102

00:39:30,000 --> 00:39:32,000

I gotta make this money.

1103

00:39:32,000 --> 00:39:34,000

Lui, recent big and the BBC.

1104

00:39:34,000 --> 00:39:36,000

My money doesn't jiggle jiggle.

1105

00:39:36,000 --> 00:39:37,000

It's both of them.

1106

00:39:37,000 --> 00:39:39,000

I wanna see you wiggle wiggle.

1107

00:39:39,000 --> 00:39:40,000

For sure.

1108

00:39:40,000 --> 00:39:42,000

It makes me wanna dribble dribble.

1109

00:39:42,000 --> 00:39:44,000

You know, riding in my beard.

1110

00:39:44,000 --> 00:39:45,000

You really have to see it.

1111

00:39:45,000 --> 00:39:47,000

I'm six feet two in a compact.

1112

00:39:47,000 --> 00:39:48,000

No slack.

1113

00:39:48,000 --> 00:39:50,000

But luckily the seats go back.

1114

00:39:50,000 --> 00:39:52,000

I got a knack to relax in my mind.

1115

00:39:52,000 --> 00:39:53,000

I'm feeling fine.

1116

00:39:53,000 --> 00:39:55,000

And I'm sipping some red, red wine.

1117

00:39:55,000 --> 00:39:57,000

Lui, you did it!

1118

00:39:57,000 --> 00:39:58,000

You did it!

1119

00:39:58,000 --> 00:39:59,000

Hi!

1120

00:39:59,000 --> 00:40:00,000

Hi!

1121

00:40:00,000 --> 00:40:01,000

I gotta do my part.

1122

00:40:01,000 --> 00:40:04,000

I said Lui is in the house.

1123

00:40:04,000 --> 00:40:06,000

And that London turned it down.

1124

00:40:06,000 --> 00:40:09,000

A big Lui is in the house.

1125

00:40:09,000 --> 00:40:12,000

And that London crew straight turned it down.

1126

00:40:12,000 --> 00:40:14,000

Selfie at 9 o'clock tomorrow today.

1127

00:40:14,000 --> 00:40:17,000

And you guys call me Tuesdays, so 93, 93.

1128

00:40:17,000 --> 00:40:18,000

Yeah, let's hear from the people.

1129

00:40:18,000 --> 00:40:20,000

Vote for Lui or the YTs.

1130

00:40:20,000 --> 00:40:21,000

You make the balls.

1131

00:40:21,000 --> 00:40:22,000

The YTs were good though.

1132

00:40:22,000 --> 00:40:23,000

We're gonna see how good they were.

1133

00:40:23,000 --> 00:40:24,000

They were excellent.

1134

00:40:24,000 --> 00:40:25,000

That was fun.

1135

00:40:25,000 --> 00:40:27,000

We gotta get some callers.

1136

00:40:27,000 --> 00:40:28,000

Yellow!

1137

00:40:28,000 --> 00:40:29,000

Wayne!

1138

00:40:29,000 --> 00:40:30,000

Yeah!

1139

00:40:30,000 --> 00:40:32,000

I want to vote for number one because your boy was wrong.

1140

00:40:32,000 --> 00:40:34,000

You and he was wrong, Wayne.

1141

00:40:34,000 --> 00:40:35,000

Lui was wrong?

1142

00:40:35,000 --> 00:40:36,000

Yeah, he was wrong.

1143

00:40:36,000 --> 00:40:37,000

All right, all right, hold on, all right.

1144

00:40:37,000 --> 00:40:38,000

All right.

1145

00:40:38,000 --> 00:40:39,000

What does that mean, wrong?

1146

00:40:39,000 --> 00:40:41,000

I don't know if she didn't like your rapper.

1147

00:40:41,000 --> 00:40:42,000

Wrong?

1148

00:40:42,000 --> 00:40:43,000

Wrong about what?

1149

00:40:43,000 --> 00:40:44,000

Wait, hold on.

1150

00:40:44,000 --> 00:40:46,000

I want to vote for the first one.

1151

00:40:46,000 --> 00:40:48,000

You want to vote for rapper one?

1152

00:40:48,000 --> 00:40:49,000

Yeah.

1153

00:40:49,000 --> 00:40:50,000

Number one.

1154

00:40:50,000 --> 00:40:51,000

Okay, hold on.

1155

00:40:51,000 --> 00:40:52,000

All right.

1156

00:40:52,000 --> 00:40:53,000

I'm voting for number two.

1157

00:40:53,000 --> 00:40:54,000

For Lui!

1158

00:40:54,000 --> 00:40:55,000

Woohoo!

1159

00:40:55,000 --> 00:40:56,000

Good choice.

1160

00:40:56,000 --> 00:40:57,000

Who you voting for?

1161

00:40:57,000 --> 00:40:58,000

Number two.

1162

00:40:58,000 --> 00:40:59,000

I mean, he was tight.

1163

00:40:59,000 --> 00:41:00,000

It was tight.

1164

00:41:00,000 --> 00:41:01,000

That means good.

1165

00:41:01,000 --> 00:41:02,000

Yeah, that's excellent.

1166

00:41:02,000 --> 00:41:04,000

You voting for number one?

1167

00:41:04,000 --> 00:41:06,000

Wait, I was number two.

1168

00:41:06,000 --> 00:41:07,000

No.

1169

00:41:07,000 --> 00:41:09,000

I was number two, not number one.

1170

00:41:09,000 --> 00:41:11,000

No, I like number one better.

1171

00:41:11,000 --> 00:41:13,000

You didn't like Lui?

1172

00:41:13,000 --> 00:41:15,000

I want to see you jiggle, jiggle.

1173

00:41:15,000 --> 00:41:17,000

Come on, what are you talking about?

1174

00:41:17,000 --> 00:41:19,000

All right, I vote for number two.

1175

00:41:19,000 --> 00:41:21,000

Hold on, I'll put your live on the radio.

1176

00:41:21,000 --> 00:41:22,000

All right.

1177

00:41:22,000 --> 00:41:23,000

Is that all right?

1178

00:41:23,000 --> 00:41:24,000

Yeah.

1179

00:41:24,000 --> 00:41:25,000

And who are you going to vote for?

1180

00:41:25,000 --> 00:41:26,000

Number two.

1181

00:41:26,000 --> 00:41:27,000

Yes.

1182

00:41:27,000 --> 00:41:28,000

All right, all right, hold on, hold on.

1183

00:41:28,000 --> 00:41:29,000

Here we go.

1184

00:41:29,000 --> 00:41:30,000

Another but chance.

1185

00:41:30,000 --> 00:41:31,000

Keep voting three.

1186

00:41:31,000 --> 00:41:32,000

It's your boy, Wild Wade.

1187

00:41:32,000 --> 00:41:35,000

Now is the moment that everybody's been waiting for.

1188

00:41:35,000 --> 00:41:37,000

And especially you, I know Lui.

1189

00:41:37,000 --> 00:41:40,000

Like I always say, somebody's got to win.

1190

00:41:40,000 --> 00:41:43,000

Somebody's got to lose on the nine o'clock crop.

1191

00:41:43,000 --> 00:41:45,000

It's the winner tonight.

1192

00:41:45,000 --> 00:41:46,000

My landslide.

1193

00:41:46,000 --> 00:41:47,000

Lui?

1194

00:41:47,000 --> 00:41:49,000

Wow, it's a landslide.

1195

00:41:49,000 --> 00:41:51,000

Lui, a winner!

1196

00:41:59,000 --> 00:42:02,000

I'd done it.

1197

00:42:02,000 --> 00:42:05,000

Whether it was the novelty factor of being from London

1198

00:42:05,000 --> 00:42:07,000

or pure rhyming ability,

1199

00:42:07,000 --> 00:42:09,000

or just because I'd kept it real,

1200

00:42:09,000 --> 00:42:13,000

I'd won the approval of the streets of New Orleans.

1201

00:42:17,000 --> 00:42:20,000

My time in the Dirty South was nearly over,

1202

00:42:20,000 --> 00:42:23,000

but there was one rapper I was still intrigued by,

1203

00:42:23,000 --> 00:42:27,000

the self-styled international gangster pimp, Mellow T.

1204

00:42:27,000 --> 00:42:29,000

I decided to pay him a final visit,

1205

00:42:29,000 --> 00:42:32,000

but when I arrived, he wasn't alone.

1206

00:42:32,000 --> 00:42:33,000

Hi, how are you doing?

1207

00:42:33,000 --> 00:42:34,000

Sunshine.

1208

00:42:34,000 --> 00:42:35,000

Are you sunshine?

1209

00:42:35,000 --> 00:42:36,000

No, I'm Lui.

1210

00:42:36,000 --> 00:42:38,000

I'm a white, this fantasy.

1211

00:42:38,000 --> 00:42:39,000

Hi, fantasy.

1212

00:42:39,000 --> 00:42:40,000

Couple of my girls.

1213

00:42:40,000 --> 00:42:42,000

How are you doing?

1214

00:42:42,000 --> 00:42:45,000

And so are you having a rehearsal?

1215

00:42:45,000 --> 00:42:46,000

I mean, what is happening?

1216

00:42:46,000 --> 00:42:48,000

This is odd, isn't it?

1217

00:42:48,000 --> 00:42:49,000

What about you, Sunshine?

1218

00:42:49,000 --> 00:42:50,000

What's your story?

1219

00:42:50,000 --> 00:42:53,000

Is the idea you're going to go full-time rapping

1220

00:42:53,000 --> 00:42:56,000

and basically get yourself out of your...

1221

00:42:56,000 --> 00:42:57,000

and go totally straight?

1222

00:42:57,000 --> 00:43:00,000

Yes, go totally legit.

1223

00:43:00,000 --> 00:43:02,000

Get married.

1224

00:43:02,000 --> 00:43:04,000

Who are you going to marry?

1225

00:43:04,000 --> 00:43:06,000

My baby over there, my daddy.

1226

00:43:06,000 --> 00:43:09,000

The number one, my king, my savior.

1227

00:43:09,000 --> 00:43:12,000

My Jesus Christ.

1228

00:43:12,000 --> 00:43:15,000

So when is your album coming out?

1229

00:43:15,000 --> 00:43:16,000

Next year.

1230

00:43:16,000 --> 00:43:17,000

And what's it called?

1231

00:43:17,000 --> 00:43:19,000

Sunshine the Boss, bitch.

1232

00:43:19,000 --> 00:43:22,000

Well, would it be alright to see her do something in here?

1233

00:43:22,000 --> 00:43:24,000

Do a rap in here?

1234

00:43:24,000 --> 00:43:27,000

No, you're still in development stages.

1235

00:43:27,000 --> 00:43:30,000

You know, I got a real slick style for her that she rang.

1236

00:43:30,000 --> 00:43:33,000

Have you done any raps with her at all?

1237

00:43:33,000 --> 00:43:38,000

Yeah, for sure.

1238

00:43:38,000 --> 00:43:42,000

I was beginning to doubt just how serious Mello was about using rappers

1239

00:43:42,000 --> 00:43:44,000

away out of pimping.

1240

00:43:44,000 --> 00:43:46,000

Pimping.

1241

00:43:46,000 --> 00:43:48,000

Pimping.

1242

00:43:48,000 --> 00:43:50,000

Pimping.

1243

00:43:50,000 --> 00:43:52,000

Pimping.

1244

00:43:52,000 --> 00:43:54,000

I don't think you should put it down there.

1245

00:43:54,000 --> 00:43:55,000

That's why I keep it.

1246

00:43:55,000 --> 00:43:57,000

Yeah, it could go off though.

1247

00:43:57,000 --> 00:43:58,000

No, it ain't going to go out.

1248

00:43:58,000 --> 00:44:00,000

I've been doing it since 11 years ago.

1249

00:44:00,000 --> 00:44:03,000

Yeah, you could shoot your testicles off basically.

1250

00:44:03,000 --> 00:44:05,000

No, man, that's why I keep it.

1251

00:44:05,000 --> 00:44:06,000

That's why I keep it.

1252

00:44:06,000 --> 00:44:08,000

I believe in coercive power.

1253

00:44:08,000 --> 00:44:09,000

That's fear.

1254

00:44:09,000 --> 00:44:12,000

And sometimes, man, that's the best I understand in the world.

1255

00:44:12,000 --> 00:44:14,000

It seems like when a woman got a pistol out of her head,

1256

00:44:14,000 --> 00:44:17,000

it seems like she seemed to listen better.

1257

00:44:17,000 --> 00:44:18,000

That's quite shocking.

1258

00:44:18,000 --> 00:44:20,000

Not really, not to me.

1259

00:44:20,000 --> 00:44:23,000

Everybody fascinated with the bad guy.

1260

00:44:23,000 --> 00:44:26,000

Everybody wanted to know, man, how it is to be a chump.

1261

00:44:26,000 --> 00:44:28,000

How it is to be a gangster, you know what I'm saying?

1262

00:44:28,000 --> 00:44:31,000

But couldn't you just go ahead and rap about being a pimp

1263

00:44:31,000 --> 00:44:33,000

and not actually be a pimp?

1264

00:44:33,000 --> 00:44:35,000

No, no, it wouldn't work for me.

1265

00:44:35,000 --> 00:44:36,000

You understand what I'm saying?

1266

00:44:36,000 --> 00:44:37,000

Why?

1267

00:44:37,000 --> 00:44:38,000

I mean, they're just like me,

1268

00:44:38,000 --> 00:44:40,000

rapping about a bill in computers.

1269

00:44:40,000 --> 00:44:41,000

You feel what I'm saying?

1270

00:44:41,000 --> 00:44:42,000

That ain't what I do.

1271

00:44:42,000 --> 00:44:44,000

You know, but I break a hoe.

1272

00:44:44,000 --> 00:44:46,000

It's just, but I thought it was like, you know, wrestling,

1273

00:44:46,000 --> 00:44:48,000

where, okay, they are quite strong,

1274

00:44:48,000 --> 00:44:49,000

pretending to fight.

1275

00:44:49,000 --> 00:44:51,000

You're playing a character, portraying a character.

1276

00:44:51,000 --> 00:44:52,000

Not me, not me.

1277

00:44:52,000 --> 00:44:53,000

You know what I mean?

1278

00:44:53,000 --> 00:44:54,000

Not me.

1279

00:44:54,000 --> 00:44:56,000

The character is real, you understand me?

1280

00:44:56,000 --> 00:44:58,000

And this character who I am,

1281

00:44:58,000 --> 00:45:00,000

might give me a kid for real.

1282

00:45:00,000 --> 00:45:01,000

Straight up.

1283

00:45:01,000 --> 00:45:03,000

And that's what's so real about my life.

1284

00:45:03,000 --> 00:45:04,000

That's got to be a bad thing.

1285

00:45:04,000 --> 00:45:05,000

No, there ain't no bad thing.

1286

00:45:05,000 --> 00:45:07,000

There ain't nothing bad about dying, man.

1287

00:45:07,000 --> 00:45:08,000

You understand?

1288

00:45:08,000 --> 00:45:09,000

Especially for the cause.

1289

00:45:09,000 --> 00:45:10,000

You feel me?

1290

00:45:10,000 --> 00:45:11,000

Straight up.

1291

00:45:11,000 --> 00:45:12,000

I'm going to be a hero, man.

1292

00:45:12,000 --> 00:45:13,000

I'm going to be like the rest of them,

1293

00:45:13,000 --> 00:45:16,000

like Jesse James and Billy the Kid and all of them.

1294

00:45:16,000 --> 00:45:17,000

You understand me?

1295

00:45:17,000 --> 00:45:20,000

I see you, man.

1296

00:45:20,000 --> 00:45:21,000

Come on.

1297

00:45:21,000 --> 00:45:33,000

If you put so much emphasis on rap being about reality,

1298

00:45:33,000 --> 00:45:35,000

then in a way it becomes like,

1299

00:45:35,000 --> 00:45:38,000

in order to rap, you have to be a gangster,

1300

00:45:38,000 --> 00:45:40,000

which contributes to the lifestyle.

1301

00:45:40,000 --> 00:45:42,000

If you want me to stop rapping about crack

1302

00:45:42,000 --> 00:45:45,000

and selling drugs, then get the drugs off the street.

1303

00:45:45,000 --> 00:45:46,000

Get the guns off the street.

1304

00:45:46,000 --> 00:45:47,000

You know what I'm saying?

1305

00:45:47,000 --> 00:45:51,760

That's the reality of it is, is that I didn't choose this lifestyle.

1306

00:45:51,760 --> 00:45:52,920

It chose me.

1307

00:45:52,920 --> 00:45:55,800

My 16-year-old brother got killed last year.

1308

00:45:55,800 --> 00:45:56,800

You feel what I'm saying?

1309

00:45:56,800 --> 00:45:57,800

Did he really?

1310

00:45:57,800 --> 00:45:58,800

No doubt.

1311

00:45:58,800 --> 00:45:59,800

In a dice game.

1312

00:45:59,800 --> 00:46:02,400

He got his head, turned his back at the dude, shot him twice in the head.

1313

00:46:02,400 --> 00:46:03,400

What was his name?

1314

00:46:03,400 --> 00:46:04,400

His name was Keno.

1315

00:46:04,400 --> 00:46:06,400

Well, it's been an education.

1316

00:46:06,400 --> 00:46:08,400

No doubt.

1317

00:46:08,400 --> 00:46:10,400

Yeah.

1318

00:46:10,400 --> 00:46:13,400

Good to see you, Louis.

1319

00:46:13,400 --> 00:46:14,400

Yeah.

1320

00:46:14,400 --> 00:46:19,400

Next time I see you, you'll be totally legitimate.

1321

00:46:19,400 --> 00:46:20,400

Man, most definitely.

1322

00:46:20,400 --> 00:46:21,400

I hope so.

1323

00:46:21,400 --> 00:46:22,400

Most definitely, most definitely.

1324

00:46:22,400 --> 00:46:23,400

See you later.

1325

00:46:23,400 --> 00:46:25,400

Yeah, we'll go in Louis.

1326

00:46:25,400 --> 00:46:29,400

I wasn't convinced Mello T would ever go legit.

1327

00:46:29,400 --> 00:46:35,400

Like the other rappers I'd met, he was infatuated with the glamour and tragedy of gangster life.

1328

00:46:35,400 --> 00:46:38,400

But he'd chosen to live the character for real.

1329

00:46:38,400 --> 00:46:41,400

And for me, that didn't make him a better rapper.

1330

00:46:44,400 --> 00:46:48,400

So can we kind of walk around and like wrap about things we just happened to see?

1331

00:46:48,400 --> 00:46:49,400

Yeah, like the...

1332

00:46:49,400 --> 00:46:51,400

There's a man delivering the mail.

1333

00:46:51,400 --> 00:46:52,400

Yeah.

1334

00:46:52,400 --> 00:46:54,400

With things like that, you know he'll never fail.

1335

00:46:54,400 --> 00:46:56,400

The guy, he's riding on a bike.

1336

00:46:56,400 --> 00:46:57,400

Yeah.

1337

00:46:57,400 --> 00:46:58,400

We should go and put him on the bike.

1338

00:46:58,400 --> 00:47:01,400

When I'm in the Hummer, I'm gonna call some drama.

1339

00:47:01,400 --> 00:47:04,400

Watch out for your karma.

1340

00:47:04,400 --> 00:47:06,400

You know what I mean?

1341

00:47:06,400 --> 00:47:09,400

It's London all right, it's a letter to a friend.

1342

00:47:09,400 --> 00:47:11,400

Damn it!

1343

00:47:11,400 --> 00:47:14,400

You gotta get it tomorrow now so it's fell on you.

1344

00:47:14,400 --> 00:47:16,400

I like a pair of tits without being rude.

1345

00:47:16,400 --> 00:47:18,400

I like a pair of tits that don't want to be crude.

1346

00:47:18,400 --> 00:47:20,400

Nice pair of tits if they're bigger, they're small.

1347

00:47:20,400 --> 00:47:22,400

I like a nice pair of tits in doing it all.

1348

00:47:22,400 --> 00:47:24,400

A nice pair of tits I can see them in them.

1349

00:47:24,400 --> 00:47:27,400

Oh, I can't do tits, it's too rude.

1350

00:47:27,400 --> 00:47:30,400

Also some carrots for health reasons.

1351

00:47:30,400 --> 00:47:33,400

I'd also like to top it off with some raisins.

1352

00:47:33,400 --> 00:47:40,400

Well, what about a little duck and potatoes, hog mugs and chickens and alligators?

1353

00:47:41,400 --> 00:47:43,400

Come on.

1354

00:47:43,400 --> 00:47:46,400

Or how about some frog flakes or maybe frog corn.

1355

00:47:46,400 --> 00:47:49,400

I'd sprinkle it all over my eyes.

1356

00:47:49,400 --> 00:47:51,400

Over your corn.

1357

00:47:51,400 --> 00:47:52,400

Over my corn.

1358

00:47:52,400 --> 00:47:54,400

There you go.